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R-19

Code: 9P1A12

M.B.A. I Semester Supplementary Examinations November 2020

Business & Legal Environment

Max. Marks: 60

Time: 3 Hours

Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Explain the Economic Environment in detail?

OR

2. Explain the various factors that influence FDI?

UNIT-II

3. What Are The Credit Control Measures of The RBI? Explain Each In Brief?

OR

4. Define Fiscal Policy? What are the components of Fiscal Policy? Explain in detail?

UNIT-III

5. "An agreement enforceable by law is a contract". Discuss?

OR

6. Parties to a contract must be competent to contract. Explain?

UNIT-IV

7. State the provisions of the Companies Act about the qualifications and disqualifications of directors?

OR

8. What is an Annual General Meeting? State the legal provisions regarding calling of such a meeting.

UNIT-V

9. The Cyber Appellate Tribunal has the same powers as a civil court but an aggrieved party may appeal to the High Court. Explain?

OR

10. What is the scope and application of Information Technology Act 2000?

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R-19

Code: 19CC11T

M.B.A. I Semester Supplementary Examinations November 2020

Business Statistics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. a) Describe the origin and growth of statistics. 6M
- b) Explain the applications of statistics in business management. 6M

OR

2. Explain the methods of classifying data with examples. 12M

UNIT-II

3. What is 'contingency table'? Illustrate the construction of unidimensional and multidimensional contingency tables. 12M

OR

4. Madan Mohan is going to Tokyo for a business trip that will last for a period of 10 days. To make sure he brings enough clothes for the trip, he checks the weather report to estimate the general weather pattern during his stay in Tokyo. The following are the estimated daily average temperatures he found from a website:

Day	1	2	3	4	5	6	7	8	9	10
Temperature (°C)	12	13	14	17	16	10	13	11	10	7

- a) Develop an appropriate graph that will determine the movement of the temperatures. 6M
- b) Describe your observations on the movement of the temperature. What would your recommendation be for Madan Mohan? 6M

UNIT-III

5. a) State the characteristics of a good measure of central tendency. 6M
- b) What is 'coefficient of variation'? Explain its business applications. 6M

OR

6. The engineers at Jaguar Land Rover (JLR) produced a recent study on the service process for renewals. The repair procedures are under constant review; therefore, durations are subject to change. The revised durations (in hours) selected from oil seal installations are as follows:

2.0 1.9 2.2 2.1 1.8
2.3 2.4 1.7 2.0 2.3

- a) What is the average revised time for an oil seal installation? 6M
- b) Calculate the variance and standard deviation for the revised durations 6M

UNIT-IV

7. a) What is the purpose of correlation? State the assumptions of Karl Pearson's Coefficient of Correlation. 6M
- b) Explain the procedure of computing multiple and partial correlation. 6M

OR

8. Mr. Yashovardhan, President of Vardhan Financial Services, believes there is a relationship between the number of client contacts and the amount of sales. To document this assertion, Mr. Yashovardhan gathered the following sample information. The x column indicates the number of client contacts last month and the y column shows the value of sales (Rs. in lakhs) last month for each client sampled.

Number of contacts (x)	Sales (Rs. in lakhs) (y)
14	24
12	14
20	28
16	30
46	80
23	30
48	90
50	85
55	120
50	110

- a) Determine the regression equation. 6M
- b) Determine the estimated sales if 40 contacts are made. 6M

UNIT-V

9. a) Explain different components of a time-series model. 6M
- b) Discuss under what circumstances the exponential trend model is most appropriate. 6M

OR

10. M/s Krishnaveni Diary Ltd., supplies milk to several independent grocers throughout South India. Managers at Krishnaveni Diary want to develop a forecast of the number of liters of milk sold per week. Sales data for the past 12 weeks is as follows:

Week	Sales
1	2750
2	3100
3	3250
4	2800
5	2900
6	3050
7	3300
8	3100
9	2950
10	3000
11	3200
12	3150

- a) Construct a time series plot. What type of pattern exists in the data? 6M
- b) Use exponential smoothing with $\alpha = .4$ to develop a forecast of demand for week 13. 6M

		CO	Blooms Level
1.	a)	CO1	L1
	b)	CO1	L2
2.		CO1	L2
3.		CO2	L2
4.	a)	CO2	L3
	b)	CO2	L5
5.	a)	CO3	L1
	b)	CO3	L2
6.	a)	CO3	L4
	b)	CO3	L4
7.	a)	CO4	L1
	b)	CO4	L2
8.	a)	CO4	L5
	b)	CO4	L5
9.	a)	CO5	L2
	b)	CO5	L2
10.	a)	CO5	L5
	b)	CO5	L6

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R-19

Code: 19P1A14

M.B.A. I Semester Supplementary Examinations November 2020

Entrepreneurship Development

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Discuss in detail, with examples, the historical background of entrepreneurship. 12M

OR

2. Discuss in detail, the different types of entrepreneurs. 12M

UNIT-II

3. Discuss in detail, the theories of entrepreneurship. 12M

OR

4. Discuss in detail, the various steps in the entrepreneurial process. 12M

UNIT-III

5. Discuss in detail, with examples, the process of entrepreneurial marketing. 12M

OR

6. Discuss in detail, the global aspects of entrepreneurship. 12M

UNIT-IV

7. Discuss in detail how venture capitalists help in entrepreneurship development. 12M

OR

8. Discuss in detail, the role of informal agencies in entrepreneurship development. 12M

UNIT-V

9. Write a detailed note on Institutional Infrastructure Supporting Entrepreneurs in India. 12M

OR

10. Discuss in detail, the Contemporary Forms of Entrepreneurship. 12M

	CO	Blooms Level
1.	CO1	L5
2.	CO1	L5
3.	CO2	L5
4.	CO2	L5
5.	CO3	L5
6.	CO3	L5
7.	CO4	L5
8.	CO4	L5
9.	CO5	L2
10.	CO5	L5

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R-19

Code: 9P1A15

M.B.A. I Semester Supplementary Examinations November 2020

Financial Accounting for Managers

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

CO BL

UNIT-I

1. What is Financial accounting? Explain the objectives of financial accounting. 12M 1 1

OR

2. Describe the Principles (GAAP) of accounting. 12M 2 2

UNIT-II

3. Explain the objectives and limitations of Trial balance. 12M 3 3

OR

4. From the following trial balance prepare trading , profit & loss account and a balance sheet of Mr. Kumar for the year ending 31st March,2019

	Dr balance	Cr balance
Buildings	20,000	
Capital		60,000
Purchases & sales	10,000	30,000
Opening stock	5,000	
Debtors & Creditors	12,000	6,000
Drawings	4,000	
Sales returns & purchase returns	2,000	500
Freight charges	2,500	
Office salaries	8,000	
Wages	1,500	
Postage	1,000	
Machinery	15,000	
Bills Receivable & Bills payable	8,000	2,000
Advertisement	2,000	
Cash in hand	3,500	
Loose Tools	4,000	
TOTAL	98,500	98,500

Adjustments

1. Closing stock Rs. 6,000
2. Depreciate buildings by 10 percent and loose tools by 15 percent. 12M 3 4

UNIT-III

5. A firm purchases a plant for a sum of Rs 20,000 on 1st January 2010 and paid installation charges Rs.4000. Plant is estimated to have a scrap value of Rs.2000 at end of its useful life of 5 years. You are required to prepare plant account for 5 years charging depreciation according to straight line method. 12M 3 4

OR

6. What is Inventory? Explain the Methods of LIFO and FIFO with its merits and demerits. 12M 3 2

UNIT-IV

7. Explain the importance of Comparative statement analysis. 12M 4 2

OR

8. Describe the importance of financial statement analysis. 12M 4 3

UNIT-V

9. Cash-1,20,000, Bills Receivable-80,000, Debtors-45,000, Prepaid rent-5,000, Stock-15,000, Rent received in advance-15,000, Bills payable-60,000, Creditors-35,000, Outstanding salary-10,000, Fixed Assets-1,50,000.
Calculate Liquidity Ratios from the above information. 12M 5 4

OR

10. Describe the advantages and limitations of Ratio analysis. 12M 5 3

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R-19

Code: 19P1A13

M.B.A. I Semester Supplementary Examinations November 2020

Managerial Economics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Discuss the nature and scope of managerial economics. What are the other related disciplines? 12M

OR

2. Discuss the theories of Simon's Satisfying Model and March Model. 12M

UNIT-II

3. Explain the various types of elasticity of demand and various methods of measurement of elasticity of demand. 12M

OR

4. Discuss critically the various methods of demand forecasting. 12M

UNIT-III

5. State and illustrate the cost-Douglas production function. What are the properties of this function? 12M

OR

6. Explain the law of variable proportions with the help of a schedule and diagram. 12M

UNIT-IV

7. Contrast briefly the various theories of profit regarding their explanation of the source of profit. 12M

OR

8. Explain price determination and equilibrium under perfect competition. 12M

UNIT-V

9. Define inflation. Explain about various types of inflation and how you measure the inflation. 12M

OR

10. a) Are cyclical fluctuations necessary for economic growth? 6M
b) Suggest appropriate fiscal and monetary policies for depression. 6M

		CO	Blooms Level
s1.		CO1	L2
2.		CO1	L2
3.		CO2	L2
4.		CO2	L3
5.		CO2	L4
6.		CO2	L2
7.		CO3	L3
8.		CO3	L2
9.		CO4	L2
10.	a)	CO4	L3
	b)	CO4	L4

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R-19

Code: 9P1A11

M.B.A. I Semester Supplementary Examinations November 2020

Management and Organization Behavior

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Explain the evolution of management thought.

OR

2. Define Management and what are the functions of Management?

UNIT-II

3. List out different organization structures.

OR

4. Examine the nature and purpose of planning.

UNIT-III

5. What are the different components of attitude?

OR

6. Give a detail account of Abraham Maslow need hierarchy.

UNIT-IV

7. List out the differences between groups and teams.

OR

8. What are the theories of leadership?

UNIT-V

9. Explain the basic control process.

OR

10. Elucidate the concept of organizational change.
