

Hall Ticket Number :										
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R-19

Code: 9P1A14

M.B.A. I Semester Supplementary Examinations November 2022

Entrepreneurship Development

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks	CO	Blooms Level
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UNIT-I

1. Explain in detail, the role of an entrepreneur in Economic Development. 12M 1 2

OR

2. Explain in detail, the qualities and competencies to be possessed by an entrepreneur, 12M 1 2

UNIT-II

3. Explain important features of any four theories of entrepreneurship. 12M 2 2

OR

4. Define intrapreneurship. Explain important characteristic features of intrapreneurs. 12M 2 2

UNIT-III

5. Explain in detail, the concept of Entrepreneurial marketing with the help of suitable examples. 12M 3 2

OR

6. Explain in detail, the process of Opportunity Recognition, Shaping and Reshaping Entrepreneurial ideas. 12M 3 2

UNIT-IV

7. What is capital structure? What are the factors affecting capital structure 12M 4 1

OR

8. What do you mean by incentives and subsidies? Briefly present an account of the schemes of incentives in operation in India. 12M 4 2

UNIT-V

9. Explain in detail, the legal issues and IPR related issues concerning entrepreneurs in India 12M 5 2

OR

10. Explain in detail, the Institutional Infrastructure Supporting Entrepreneurs in India. 12M 5 2

****END****

Hall Ticket Number :

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R-19

Code: 9P1A15

M.B.A. I Semester Supplementary Examinations November 2022

Financial Accounting for Managers

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks	CO	Blooms Level
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UNIT-I

1. What is the meaning of accounting? Explain accounting concepts and conventions	12M	1	1
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OR

2. Explain the steps involved in the double entry system. What the advantages and limitations?	12M	1	2
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UNIT-II

3. Prepare journal entries from the following. Jan1 2019 started business with cash Rs 10000 Jan 2 paid into bank Rs 2000 Jan 5 purchased goods from bhartat Rs 5000 Jan 10 sold goods for cash Rs 50000 Jan 15 paid telephone charges Rs 1000 Jan 20 goods distributed by way of free samples Rs 1500 Jan 25 payment made to ram Rs1000 he allowed a cash discount of Rs100 Jan 30 with draw goods for personal use Rs 2000	12M	2	4
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OR

4. Prepare a model of trading, profit & loss account and balance sheet your choice.	12M	2	4
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UNIT-III

5. Compare LIFO with FIFO as methods of inventory valuation.	12M	3	3
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OR

6. On 1 st January 2021 Gopi purchased a Plant for Rs.1,00,000 and the rate of depreciation is 10% per annum. Prepare Plant account for 4 years under straight line method of depreciation.	12M	3	5
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UNIT-IV

7. Discuss the different tools and techniques of financial analysis.	12M	4	1
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OR

8. State the significance of vertical and horizontal analysis in interpretation of financial statements.	12M	4	1
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UNIT-V

9. From the following information calculate a) Current ratio b) Gross profit ratio c) Working capital ratio d) debt equity ratio e) stock turnover ratio Net sales Rs 3000000 Paid up share capital Rs 5000000 Cost of goods sold Rs2000000 Debenture Rs 250000 Current assets Rs 600000 Loan Rs 125000 Current liabilities Rs 200000 Stock Rs 3000000	12M	5	4
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OR

10. What is ratio analysis? Explain advantages and disadvantages of ratio analysis	12M	5	1
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*****END*****

Hall Ticket Number :

R-19

Code: 19CC12T

M.B.A. I Semester Supplementary Examinations November 2022

Managerial Communication

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks CO Blooms Level

UNIT-I

- | | | | |
|----------------------------------------------------------------------------------------------------------------------------------------------------|-----|---|---|
| 1. Define the meaning of communication. Outline the objectives of communication along with examples | 12M | 1 | 1 |
| OR | | | |
| 2. Explain the differences between barriers and filters. Noise can be classified under which category. Justify your answer with suitable examples. | 12M | 1 | 2 |

UNIT-II

- | | | | |
|------------------------------------------------------------------------------------|-----|---|---|
| 3. Identify the merits and demerits of Grapevine communication in an organization. | 12M | 2 | 3 |
| OR | | | |
| 4. Examine the role of intrapersonal communication in shaping one's personality. | 12M | 2 | 4 |

UNIT-III

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|-----------------------------------------------------------------------------------------------------|-----|---|---|
| 5. What do you understand by Kinesics? Explain the various factors of kinesics along with examples. | 12M | 3 | 1 |
| OR | | | |
| 6. Elaborate the importance of social etiquettes in a business meeting. | 12M | 3 | 6 |

UNIT-IV

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|--------------------------------------------------------------------------------------------------------------------------|-----|---|---|
| 7. Prepare a brief presentation regarding the profile of your company to introduce in front of your prospective clients. | 12M | 4 | 3 |
| OR | | | |
| 8. Write a letter to the service provider complaining about the various issues faced by you in availing the service. | 12M | 4 | 6 |

UNIT-V

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|----------------------------------------------------------------------------------------------------------------------------|-----|---|---|
| 9. Differentiate between a notice and a circular. Prepare a notice for your department. | 12M | 5 | 4 |
| OR | | | |
| 10. Develop an informational report for your company regarding the possibilities of launching a new product in the market. | 12M | 5 | 6 |

****END****

Hall Ticket Number :

R-19

Code: 9P1A13

M.B.A. I Semester Supplementary Examinations November 2022

Managerial Economics

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

	Marks	CO	Blooms Level
UNIT-I			
1. Define managerial economics. Explain the nature and scope of managerial economics?	12M	1	1
OR			
2. Write short notes on: a) Marries growth maximization model of firm b) Williamson utility maximization model	6M 6M	1	1
UNIT-II			
3. Define demand forecasting. What is the need for demand forecasting? Explain the various types of demand forecasting methods.	12M	2	3
OR			
4. Define demand and explain the concept of law of demand?	6M	2	2
UNIT-III			
5. State and illustrate the cost-Douglas production function. What are the properties of this function?	12M	3	1
OR			
6. Explain the law of variable proportions with the help of a schedule and diagram.	12M	3	2
UNIT-IV			
7. Contrast briefly the various theories of profit regarding their explanation of the source of profit.	12M	4	3
OR			
8. Explain price determination and equilibrium under perfect competition.	12M	4	2
UNIT-V			
9. Discuss the various phases of business cycle	12M	4	2
OR			
10. Define National Income? Discuss the parameters that Influences on Economic Activity.	12M	4	2

****END****

Hall Ticket Number :										
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R-19

Code: 9P1A12

M.B.A. I Semester Supplementary Examinations November 2022

Business & Legal Environment

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks	CO	Blooms Level
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UNIT-I

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|----|--------------------------------------------------------------------------------------|-----|-----|----|
| 1. | What is Business Environment? State the factors influencing the Business Environment | 12M | CO1 | L2 |
|----|--------------------------------------------------------------------------------------|-----|-----|----|

OR

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|----|-------------------------------------------------------------|-----|-----|----|
| 2. | What are the salient features of Industrial Policy of 1991? | 12M | CO1 | L2 |
|----|-------------------------------------------------------------|-----|-----|----|

UNIT-II

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|----|----------------------------------------------|-----|-----|----|
| 3. | Distinguish between Repo rate and Bank rate. | 12M | CO2 | L4 |
|----|----------------------------------------------|-----|-----|----|

OR

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|-------|-------------------------------------------------------------------------------------------------------|----|-----|----|
| 4. a) | Explain the relationship between “money supply” and “inflation.” | 6M | CO2 | L2 |
| b) | Discuss how monetary policy can be effectively formulated in India in the 21 st . century. | 6M | CO2 | L2 |

UNIT-III

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|-------|--------------------------------------------------------------------|----|-----|----|
| 5. a) | Define the terms void agreement, void contract and contract. | 6M | CO3 | L1 |
| b) | Explain the essentials of a valid contract, with suitable examples | 6M | CO3 | L2 |

OR

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|-------|-----------------------------------------------------------------------------------------------------------|----|-----|----|
| 6. a) | Who are and who are not competent to contract? Explain your understanding about performance of contracts. | 6M | CO3 | L3 |
| b) | Explain the various types of quasi contracts. | 6M | CO3 | L2 |

UNIT-IV

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|----|-----------------------------------------------------|-----|-----|----|
| 7. | Define Company and bring out the feature of company | 12M | CO4 | L3 |
|----|-----------------------------------------------------|-----|-----|----|

OR

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|----|---------------------------|----|-----|----|
| 8. | Write a short note on: | | | |
| a) | Memorandum of Association | 6M | | |
| b) | Article of Association | 6M | CO4 | L3 |

UNIT-V

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|----|------------------------------------------------------------------------|-----|-----|----|
| 9. | What is the scope and application of Information Technology Act, 2000? | 12M | CO5 | L3 |
|----|------------------------------------------------------------------------|-----|-----|----|

OR

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|-----|---------------------------------------------------------------------------|-----|-----|----|
| 10. | Write short notes on
(i) Patents, (ii) Copy rights and (ii) Trademarks | 12M | CO5 | L1 |
|-----|---------------------------------------------------------------------------|-----|-----|----|

****END****

Hall Ticket Number :

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R-19

Code: 19CC11T

M.B.A. I Semester Supplementary Examinations November 2022

Business Statistics

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks CO BL

UNIT-I

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|-----------|----------------------------------------------------------------------|-----|---|---|
| 1. | Define “statistics” and discuss the origin and growth of statistics. | 12M | 1 | 1 |
| OR | | | | |
| 2. a) | Discuss managerial applications of statistics. | 6M | 1 | 1 |
| b) | What is meant by classification? How are data classified? | 6M | 1 | 1 |

UNIT-II

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|-------|------------------------------------------------------------------------------------------------------------------|----|---|---|
| 3. a) | What is a statistical table? Mention the considerations to be taken into account in the construction of a table? | 6M | 2 | 1 |
| b) | Explain one-dimensional diagrams | 6M | 2 | 2 |

OR

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|----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|-------|-------|-------|-------|-------|-------|-----------|---|---|----|----|---|---|-----|---|---|
| 4. | Draw a frequency polygon for the following frequency distribution. | | | | | | | | | | | | | | | | | |
| | <table style="width: 100%; border-collapse: collapse; margin: 0 auto;"> <tr> <td style="border: 1px solid black;">Class Interval</td> <td style="border: 1px solid black;">10-20</td> <td style="border: 1px solid black;">20-30</td> <td style="border: 1px solid black;">30-40</td> <td style="border: 1px solid black;">40-50</td> <td style="border: 1px solid black;">50-60</td> <td style="border: 1px solid black;">60-70</td> </tr> <tr> <td style="border: 1px solid black;">Frequency</td> <td style="border: 1px solid black; text-align: center;">3</td> <td style="border: 1px solid black; text-align: center;">5</td> <td style="border: 1px solid black; text-align: center;">11</td> <td style="border: 1px solid black; text-align: center;">13</td> <td style="border: 1px solid black; text-align: center;">7</td> <td style="border: 1px solid black; text-align: center;">5</td> </tr> </table> | Class Interval | 10-20 | 20-30 | 30-40 | 40-50 | 50-60 | 60-70 | Frequency | 3 | 5 | 11 | 13 | 7 | 5 | 12M | 2 | 4 |
| Class Interval | 10-20 | 20-30 | 30-40 | 40-50 | 50-60 | 60-70 | | | | | | | | | | | | |
| Frequency | 3 | 5 | 11 | 13 | 7 | 5 | | | | | | | | | | | | |

UNIT-III

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|-------|------------------------------------------------------------------------|----|---|---|
| 5. a) | State the characteristics of a good measure of central tendency. | 6M | 3 | 1 |
| b) | What is ‘coefficient of variation’? Explain its business applications. | 6M | 3 | 1 |

OR

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|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|--|--|--|
| 6. | The engineers at Jaguar Land Rover (JLR) produced a recent study on the service process for renewals. The repair procedures are under constant review; therefore, durations are subject to change. The revised durations (in hours) selected from oil seal installations are as follows: | | | | | | | | | | | | | |
| | <table style="margin: 0 auto;"> <tr><td>2.0</td><td>1.9</td><td>2.2</td><td>2.1</td><td>1.8</td></tr> <tr><td>2.3</td><td>2.4</td><td>1.7</td><td>2.0</td><td>2.3</td></tr> </table> | 2.0 | 1.9 | 2.2 | 2.1 | 1.8 | 2.3 | 2.4 | 1.7 | 2.0 | 2.3 | | | |
| 2.0 | 1.9 | 2.2 | 2.1 | 1.8 | | | | | | | | | | |
| 2.3 | 2.4 | 1.7 | 2.0 | 2.3 | | | | | | | | | | |
| | What is the average revised time for an oil seal installation? | 12M | 3 | 5 | | | | | | | | | | |

UNIT-IV

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|-------|-----------------------------------------------------------------------------------|----|---|---|
| 7. a) | Define ‘correlation’. Explain positive and negative correlation diagrammatically. | 6M | 4 | 2 |
| b) | Explain the properties of regression coefficients. | 6M | 4 | 2 |

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|-----------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------|----|----|----|----|----|----|----|---|---|-------------|----|----|----|----|----|----|----|----|----|--------------|----|----|----|----|----|----|----|----|----|--|--|--|
| 8. | The following data relate to the scores obtained by 9 salesmen of a company in an intelligence test and their weekly sales in thousand rupees: | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | <table style="width: 100%; border-collapse: collapse; margin: 0 auto;"> <tr> <td style="border: 1px solid black;">Salesmen intelligence</td> <td style="border: 1px solid black;">A</td> <td style="border: 1px solid black;">B</td> <td style="border: 1px solid black;">C</td> <td style="border: 1px solid black;">D</td> <td style="border: 1px solid black;">E</td> <td style="border: 1px solid black;">F</td> <td style="border: 1px solid black;">G</td> <td style="border: 1px solid black;">H</td> <td style="border: 1px solid black;">I</td> </tr> <tr> <td style="border: 1px solid black;">Test scores</td> <td style="border: 1px solid black; text-align: center;">50</td> <td style="border: 1px solid black; text-align: center;">60</td> <td style="border: 1px solid black; text-align: center;">50</td> <td style="border: 1px solid black; text-align: center;">60</td> <td style="border: 1px solid black; text-align: center;">80</td> <td style="border: 1px solid black; text-align: center;">50</td> <td style="border: 1px solid black; text-align: center;">80</td> <td style="border: 1px solid black; text-align: center;">40</td> <td style="border: 1px solid black; text-align: center;">70</td> </tr> <tr> <td style="border: 1px solid black;">Weekly sales</td> <td style="border: 1px solid black; text-align: center;">30</td> <td style="border: 1px solid black; text-align: center;">60</td> <td style="border: 1px solid black; text-align: center;">40</td> <td style="border: 1px solid black; text-align: center;">50</td> <td style="border: 1px solid black; text-align: center;">60</td> <td style="border: 1px solid black; text-align: center;">30</td> <td style="border: 1px solid black; text-align: center;">70</td> <td style="border: 1px solid black; text-align: center;">50</td> <td style="border: 1px solid black; text-align: center;">60</td> </tr> </table> | Salesmen intelligence | A | B | C | D | E | F | G | H | I | Test scores | 50 | 60 | 50 | 60 | 80 | 50 | 80 | 40 | 70 | Weekly sales | 30 | 60 | 40 | 50 | 60 | 30 | 70 | 50 | 60 | | | |
| Salesmen intelligence | A | B | C | D | E | F | G | H | I | | | | | | | | | | | | | | | | | | | | | | | | | |
| Test scores | 50 | 60 | 50 | 60 | 80 | 50 | 80 | 40 | 70 | | | | | | | | | | | | | | | | | | | | | | | | | |
| Weekly sales | 30 | 60 | 40 | 50 | 60 | 30 | 70 | 50 | 60 | | | | | | | | | | | | | | | | | | | | | | | | | |
| | a) Obtain the regression equation of sales on intelligence test scores of the salesmen | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | b) If the intelligence test score of a salesman is 65, what would be his expected weekly sales? | 12M | 4 | 5 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

UNIT-V

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|--------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|------|------|------|------|------|--------|----|----|----|----|----|--|--|--|
| 9. | The following table shows the number of salesman working in a certain concern. | | | | | | | | | | | | | | | |
| | <table style="width: 100%; border-collapse: collapse; margin: 0 auto;"> <tr> <td style="border: 1px solid black;">Year</td> <td style="border: 1px solid black;">2001</td> <td style="border: 1px solid black;">2002</td> <td style="border: 1px solid black;">2003</td> <td style="border: 1px solid black;">2004</td> <td style="border: 1px solid black;">2005</td> </tr> <tr> <td style="border: 1px solid black;">Number</td> <td style="border: 1px solid black; text-align: center;">28</td> <td style="border: 1px solid black; text-align: center;">38</td> <td style="border: 1px solid black; text-align: center;">46</td> <td style="border: 1px solid black; text-align: center;">40</td> <td style="border: 1px solid black; text-align: center;">56</td> </tr> </table> | Year | 2001 | 2002 | 2003 | 2004 | 2005 | Number | 28 | 38 | 46 | 40 | 56 | | | |
| Year | 2001 | 2002 | 2003 | 2004 | 2005 | | | | | | | | | | | |
| Number | 28 | 38 | 46 | 40 | 56 | | | | | | | | | | | |
| | Use the method of least squares to fit a straight line. | 12M | 5 | 5 | | | | | | | | | | | | |

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|--------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|------|------|------|------|------|------|------|------|------|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---|---|
| 10. | Calculate 3-yearly moving average for the data given below: | | | | | | | | | | | | | | | | | | | | | | | |
| | <table style="width: 100%; border-collapse: collapse; margin: 0 auto;"> <tr> <td style="border: 1px solid black;">Year</td> <td style="border: 1px solid black;">2001</td> <td style="border: 1px solid black;">2002</td> <td style="border: 1px solid black;">2003</td> <td style="border: 1px solid black;">2004</td> <td style="border: 1px solid black;">2005</td> <td style="border: 1px solid black;">2006</td> <td style="border: 1px solid black;">2007</td> <td style="border: 1px solid black;">2008</td> <td style="border: 1px solid black;">2009</td> </tr> <tr> <td style="border: 1px solid black;">Values</td> <td style="border: 1px solid black; text-align: center;">116</td> <td style="border: 1px solid black; text-align: center;">120</td> <td style="border: 1px solid black; text-align: center;">125</td> <td style="border: 1px solid black; text-align: center;">132</td> <td style="border: 1px solid black; text-align: center;">125</td> <td style="border: 1px solid black; text-align: center;">120</td> <td style="border: 1px solid black; text-align: center;">134</td> <td style="border: 1px solid black; text-align: center;">140</td> <td style="border: 1px solid black; text-align: center;">135</td> </tr> </table> | Year | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | Values | 116 | 120 | 125 | 132 | 125 | 120 | 134 | 140 | 135 | 12M | 5 | 5 |
| Year | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | | | | | | | | | | | | | | | |
| Values | 116 | 120 | 125 | 132 | 125 | 120 | 134 | 140 | 135 | | | | | | | | | | | | | | | |

*****END*****