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R-19

Code: 9P1A12

M.B.A. I Semester Regular & Supplementary Examinations July 2021

Business & Legal Environment

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks CO Blooms Level

UNIT-I

1. Explain the economic environment in India? 12M

OR

2. Our country industrial out-look changed significantly after 1991. Why and How? 12M

UNIT-II

3. Critically evaluate the effectiveness of recent fiscal and monetary policies of India in bringing the gap between rich and the poor? 12M

OR

4. What are the objectives of monetary and credit policies? 12M

UNIT-III

5. Define Contract? Explain the essential elements of contract? 12M

OR

6. "A stranger to the consideration may sue on a contract but not a stranger to the contract" – Explain? 12M

UNIT-IV

7. What is Company and what are the steps involved in formation of a company? 12M

OR

8. Explain various clauses contained in memorandum of association? 12M

UNIT-V

9. Discuss in detail about the scope and application of IT Act, 2000? 12M

OR

10. Explain the following:
a) Digital Signature and
b) IPR 12M

END

Hall Ticket Number :

R-19

Code: 19CC11T

M.B.A. I Semester Regular & Supplementary Examinations July 2021

Business Statistics

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks CO Blooms
Level**UNIT-I**

1. Define statistics. Discuss the functions and applications of statistics. 12M CO1 L1

OR

2. Distinguish between 'Primary Data' and 'Secondary Data'. State the chief sources of Secondary Data. What precautions are to be observed when such data are to be used for any investigation? 12M CO1 L1

UNIT-II

3. What is a statistical table? Mention the considerations to be taken into account in the construction of a table? 12M CO2 L1

OR

4. The raw data displayed here are the scores (out of 100 marks) of a market survey regarding the acceptability of a new product launch by a company for a random sample of 50 respondents:

40	45	41	45	45	30	39	8	48
25	26	9	23	24	26	29	8	40
41	42	39	35	18	25	35	40	42
43	44	36	27	32	28	27	25	26
38	37	36	35	32	28	40	41	43
44	45	40	39	41				

(a) Form a frequency distribution having 9 class intervals

(b) Form a percentage distribution from the frequency distribution in part

(c) Form a histogram of the frequency distribution in part (a)

12M CO2 L1

UNIT-III

5. Public transportation and the automobiles are two options an employee can use to get to work each day. Samples of time (in minutes) recorded for each option are shown below:

Public transportation:

28 29 32 37 33 25 29 32 41 34

Automobile:

29 31 33 32 34 30 31 32 35 33

(a). Compute the sample mean time to get to work for each option.

(b). On the basis of your results from which method of transportation should be preferred? Explain.

12M CO3 L5

OR

6. (a) The mean and standard deviation of a set of 100 observations were found to be 40 and 5 respectively. But by mistake a value 50 was taken in place of 40 for one observation. Recalculate the correct mean and standard deviation.

6M CO3 L3

- (b) Highlight the applications of coefficient of variation.

6M CO3 L1

UNIT-IV

7. (a) Explain the concept of regression and point out its importance in business forecasting. 6M CO4 L2
- (b) The coefficient of correlation and coefficient of determination are available as measures of association in correlation analysis. Describe the different uses of these two measures of association. 6M CO4 L3

OR

8. Calculate the coefficient of correlation between X and Y from the data given below.

x	65	66	67	67	68	69	70	72
y	67	68	65	68	72	72	69	71

12M CO4 L5

UNIT-V

9. Distinguish between trend, seasonal variations, and cyclical variations in a time-series. How can trend be isolated from variations? 12M CO5 L3

OR

10. Calculate 3-yearly moving average for the data given below:

Year	2001	2002	2003	2004	2005	2006	2007	2008	2009
Values	116	120	125	132	125	120	134	140	135

12M CO5 L4

END

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R-19

Code: 9P1A14

M.B.A. I Semester Regular & Supplementary Examinations July 2021

Entrepreneurship Development

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks	CO	Blooms Level
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UNIT-I

- | | | | | |
|----|---|-----|---|---|
| 1. | Explain in detail, the role of an entrepreneur in Economic Development. | 12M | 1 | 5 |
|----|---|-----|---|---|

OR

- | | | | | |
|----|---|-----|---|---|
| 2. | Explain in detail, the qualities and competencies to be possessed by an entrepreneur, | 12M | 1 | 5 |
|----|---|-----|---|---|

UNIT-II

- | | | | | |
|----|---|-----|---|---|
| 3. | Examine in detail, the various forms of Business Ownership. | 12M | 2 | 4 |
|----|---|-----|---|---|

OR

- | | | | | |
|----|---|-----|---|---|
| 4. | Examine in detail, giving suitable examples, the entrepreneurial process. | 12M | 2 | 4 |
|----|---|-----|---|---|

UNIT-III

- | | | | | |
|----|---|-----|---|---|
| 5. | Explain in detail, the process of developing a business plan. | 12M | 3 | 5 |
|----|---|-----|---|---|

OR

- | | | | | |
|----|---|-----|---|---|
| 6. | Explain in detail, the – Global Aspects of Entrepreneurship | 12M | 3 | 5 |
|----|---|-----|---|---|

UNIT-IV

- | | | | | |
|----|--|-----|---|---|
| 7. | Explain in detail, the various sources of capital for entrepreneurs. | 12M | 4 | 4 |
|----|--|-----|---|---|

OR

- | | | | | |
|----|---|-----|---|---|
| 8. | Explain in detail, the Government Grants & Subsidies available to entrepreneurs in India. | 12M | 4 | 4 |
|----|---|-----|---|---|

UNIT-V

- | | | | | |
|----|--|-----|---|---|
| 9. | Explain in detail, the legal issues and IPR related issues concerning entrepreneurs in India | 12M | 5 | 4 |
|----|--|-----|---|---|

OR

- | | | | | |
|-----|--|-----|---|---|
| 10. | Explain in detail, the Institutional Infrastructure Supporting Entrepreneurs in India. | 12M | 5 | 4 |
|-----|--|-----|---|---|

Code: 9P1A15

M.B.A. I Semester Regular & Supplementary Examinations July 2021

Financial Accounting for Managers

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

	Marks	CO	Blooms Level
UNIT-I			
1. Explain the meaning, objectives and importance of accounting.	12M		
OR			
2. Answer the following: a) Inflating Accounting b) Human Resource Accounting	12M		
UNIT-II			
3. From the following transactions find out the nature of account and also state which Account should be debited and which account should be credited. (a) Interest paid. (b) Dividend received. (c) Taxes paid. (d) Machine purchased from Ashok for credit. (e) Land sold. (f) Outstanding salaries.	12M		
OR			
4. State the differences between Journal and Ledger.	12M		
UNIT-III			
5. A company purchased a machinery for Rs.1,00,000 on 1 st January, 2021 and spent Rs.10,000 on its installation. You are required to prepare machinery account for two years under diminishing balance method. The rate of depreciation is 10%.	12M		
OR			
6. Explain various types of inventory valuation with an Illustration.	12M		
UNIT-IV			
7. Discuss the different tools and techniques of financial analysis.	12M		
OR			
8. State the significance of vertical and horizontal analysis in interpretation of financial statements.	12M		
UNIT-V			
9. What ratios would you calculate to measure the profitability of a company?	12M		
OR			
10. With the help of the following ratios regarding XYZ Co, prepare the Balance Sheet of the company at the end of march, 2021.			
Current Ratio	2.5		
Liquidity Ratio	1.5		
Net working Capital	₹ 3,00,000		
Stock Turnover Ratio (Cost of sales/closing stock)	6 times		
Gross Profit Ratio	20 per cent		
Fixed Assets Turnover Ration (on cost of sales)	2 times		
Debt Collection Period	2 months		
Fixed assets to shareholders net worth	0.80		
Reserve and surplus to capital	0.50		12M

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R-19

Code: 19CC12T

M.B.A. I Semester Regular & Supplementary Examinations July 2021

Managerial Communications

Max. Marks: 60

Time: 3 Hours

Answer any five questions by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Explain the importance of communication and principles of communication. 12M,CO1, L2

OR

2. Illustrate techniques of effective communication 12M,CO1, L2

UNIT-II

3. Distinguish Intrapersonal and Intrapersonal communication with appropriate examples. 12M,CO2, L4

OR

4. Explain three models of Interpersonal communication. 12M,CO2, L2

UNIT-III

5. Describe the role of body language on communication. 12M,CO3, L3

OR

6. a) Bring out the importance of cross-cultural dimensions of managerial communication. 6M,CO3, L3
b) Bring out the role of listening and speaking in managerial communication. 6M,CO3, L3

UNIT-IV

7. Explain the basic aspects in the following speeches:
a) Speech of introduction b) theme speech c) Vote of thanks 12M,CO4, L3

OR

8. Write an enquiry letter to the manager, Thota Convention Centre, Rajampet to find out the rates for conducting farewell party to MBA final semester students in their banquet hall. 12M,CO4, L3

UNIT-V

9. Illustrate the elements of writing a biodata. 12M,CO5, L2

OR

10. Explain rudiments of report writing. 12M,CO5, L2

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R-19

Code: 9P1A13

M.B.A. I Semester Regular & Supplementary Examinations July 2021

Managerial Economics

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

	Marks	CO	Blooms Level
UNIT-I			
1. Compare and contrast the managerial theories and behavioral theories	12M	CO1	L4
OR			
2. What is the objective of the firm? Explain the Sales and revenue maximization theories	12M	CO1	L1
UNIT-II			
3. Define demand forecasting. What is the need for demand forecasting? Explain the various types of demand forecasting methods.	12M	CO1	L4
OR			
4. What is elasticity of demand? explain the managerial uses of elasticity of demand	12M	CO1	L1
UNIT-III			
5. Explain the concepts of Least Cost Combination and Returns to Scale in the context of Production analysis	12M	CO2	L2
OR			
6. What is law of variable proportions? Compare the Iso-quant and Iso-costs Curves	12M	CO2	L4
UNIT-IV			
7. Explain the salient features of Price and Output Determination under Perfect Competition	12M	CO3	L2
OR			
8. Describe the process of Profit Planning. Elucidate the issues in Profit Measurement	12M	CO4	L2
UNIT-V			
9. Describe the Parameters that Influence Level of Economic Activity and the national Income	12M	CO3	L1
OR			
10. Explain the role of Government Policy in Controlling Inflation and Recession	12M	CO4	L2

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R-19

Code: 9P1A11

M.B.A. I Semester Regular & Supplementary Examinations July 2021

Management and Organization Behavior

Max. Marks: 60

Time: 3 Hours

Answer any five full questions by choosing one question from each unit (5x12 = 60 Marks)

Marks CO Blooms Level

UNIT-I

1. Summarize the functions of management? Elaborate the functions you consider more important among them and why? 12M 1 2

OR

2. Define Management and discuss the evolutionary process of management? 12M 1 1

UNIT-II

3. Evaluate the relative merits and demerits of centralization and decentralization? 12M 2 5

OR

4. Elucidate the objectives achieved through planning as an important function of management. Write down the necessary steps followed in the planning process? 12M 2 5

UNIT-III

5. Discuss Maslow's need hierarchy. How does the theory hold good in Indian context? 12M 4 1

OR

6. Define Personality. Enumerate the determinants of personality? 12M 4 1

UNIT-IV

7. Illustrate the characteristics of autocratic leadership. Analyse the advantages and disadvantages of this style? 12M 3 2

OR

8. Define a Group. Describe the stages of group development? 12M 3 1

UNIT-V

9. Examine the importance of control in the Organizational process? Also mention the steps followed in the process of control? 12M 5 4

OR

10. Describe how the social do and cultural factors affect the Human Behavior and Relationship? 12M 5 1
