

Hall Ticket Number :

R-22

Code: 22CE015T

M.B.A. I Semester Regular Examinations March 2023

Accounting for Managers

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

Marks CO BL

UNIT-I

1. What are generally accepted accounting principles (GAAP) issued by ICAI? 12M 1 1,2

OR

2. What are the basic Accounting records to be maintained in a business organization that is adopting Double entry system of Accounting? Evaluate the procedure in detail. 12M 1 1,5

UNIT-II

3. From the following Trail Balance , Prepare the Trading and profit and Loss Account of Mr.Ramu for the year ended December 31, 2015 and the Balance sheet as on the Date and interpret.

Particulars	Debit (Rs)	Credit (Rs)
Ramu Capital	-	4 ,000
Plant and machinery	5,000	-
Office Furniture and fittings	260	-
Stocks on January 1,2015	4,800	-
Motor Van	1,200	-
Sundry Debtors	4,470	-
Cash in Hand	40	-
Cash in bank	650	-
Wages	15,000	-
Salaries	1,400	-
Purchases	21,350	-
Sales	-	48,000
Bills Receivable	720	-
Bills Payable	-	560
Sundry Creditors	-	5 ,200
Returns Inwards	930	-
Provision for doubtful debts	-	250
Drawings	700	--
Return outwards	-	550
Rent	600	-
Factory Lighting and heating	80	-
Insurance	680	-
General Expenses	250	-
Bad debts	200	-
Discount	50	420

The Following adjustments are to be made a) Stock on December 31, 20 1 5 , Rs:5,200/ - b) 3 months factory lighting and heating is due but not paid Rs:30/ - c) 5% Depreciations to be written off on furniture, d) Write off further bad debts Rs70.

12M 1 2

OR

4. Show how to journalize the following transactions and post them into Ledgers

Jan 1. Commenced business with a capital of Rs. 10000

- „ 2. Bought Furniture for cash Rs. 3000
- „ 3. Bought goods for cash from 'B' Rs. 500
- „ 4. Sold goods for cash to A Rs. 1000
- „ 5. Purchased goods from C on credit Rs.2000
- „ 6. Goods sold to D on credit Rs. 1500
- „ 8. Bought machinery for Rs. 3000 paying Cash
- „ 12. Paid trade expenses Rs. 50
- „ 18. Paid for Advertising to Apple Advertising Ltd. Rs. 1000
- „ 19. Cash deposited into bank Rs. 500
- „ 20. Received interest Rs. 500
- „ 24. Paid insurance premium Rs. 200
- „ 30. Paid rent Rs. 500
- „ 30. Paid salary to P Rs.1000

12M 1 1

UNIT-III

5. A second hand machinery was purchased on 1st January, 1985 for Rs 30000 and Rs 6000 and Rs4000 were spent on its repairs and erection immediately. On 1st July, 1986, machinery was purchased for Rs 26000 and on 1st July 1987, the machinery having become obsolete was auctioned for Rs 30000. On the same date another machine was purchased for Rs 25000. On 1st, July 1988 the second machine was sold off and it fetched Rs23000. Depreciation was provided on machinery at rate of 10% on original cost annually on 31st December. In 1987, the method of providing depreciation was changed to the written down method, the rate of depreciation being 15%.You are required to interpret prepare machinery account for all the calendar years mentioned above.

12M 2 2

OR

6. Why is Inventory Valuation necessary? Discuss various methods of Inventory Valuation with their relative merits and demerits.

12M 2 2

UNIT-IV

7. Define analysis and interpretation of financial statements and explain the types of financial statement analysis.

12M 3 2

OR

8. Compare and contrast in between horizontal analysis and vertical analysis.

12M 3 5

UNIT-V

9. Show how are ratios classified for the purpose of financial analysis? With assumed data, illustrate any two types of ratios under each category?

12M 4 1

OR

10. The following Balance sheet of Z Ltd., as on 31st Dec 2017.

Liabilities	Rs.	Assets	Rs.
Equity Share Capital	1,00,000	Land & Buildings	1,25,000
Creditors	18,000	Debtors	10,000
Bills payable	7,000	Cash and Bank	20,000
5% Debentures	1,00,000	Plant and Machinery	75,000
Reserves & Surplus	65,000	Stock	50,000
		Bills Receivable	5,000
		Preliminary Expenses	5,000
	2,90,000		6,00,000

Sales for the year is Rs. 6,00,000. Predict (a) Current Ratio (b) Asset Acid Test ratio (c) Debt Equity ratio (d) Stock turnover ratio (e) Fixed assets turnover ratio (f) Total assets turnover ratio (g) Total Proprietary ratio.

12M 4 3

END

Hall Ticket Number :																			
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R-22

Code: 22CE012T

M.B.A. I Semester Regular Examinations March 2023

Business & Legal Environment

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

Marks	CO	BL
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UNIT-I

- | | | | | |
|----|--|-----|---|---|
| 1. | What is meant by business and explain the nature and importance of business environment? | 12M | 1 | 1 |
|----|--|-----|---|---|

OR

- | | | | | |
|----|--|-----|---|---|
| 2. | Explain important features and objectives of 1991 Industrial Policy in detail? | 12M | 1 | 2 |
|----|--|-----|---|---|

UNIT-II

- | | | | | |
|----|---|-----|---|---|
| 3. | Differentiate between Public Revenues and Public Expenditures with suitable examples? | 12M | 2 | 4 |
|----|---|-----|---|---|

OR

- | | | | | |
|----|---|-----|---|---|
| 4. | What is Monetary Policy and explain in detail about instruments of Monetary Policy? | 12M | 2 | 1 |
|----|---|-----|---|---|

UNIT-III

- | | | | | |
|----|---|-----|---|---|
| 5. | Define Business Law and explain in detail about classification and sources of Business Law? | 12M | 3 | 2 |
|----|---|-----|---|---|

OR

- | | | | | |
|----|---|-----|---|---|
| 6. | Explain about essential elements of Offer and Acceptance? | 12M | 3 | 2 |
|----|---|-----|---|---|

UNIT-IV

- | | | | | |
|----|--|-----|---|---|
| 7. | What is a Company and how many different types of companies are there? | 12M | 4 | 1 |
|----|--|-----|---|---|

OR

- | | | | | |
|----|---|-----|---|---|
| 8. | What is meant by Winding-up of a company and how many modes are there for winding up a company? | 12M | 4 | 1 |
|----|---|-----|---|---|

UNIT-V

- | | | | | |
|----|--|-----|---|---|
| 9. | Explain about scope and application of Information Technology Act, 2000? | 12M | 5 | 2 |
|----|--|-----|---|---|

OR

- | | | | | |
|-----|---|-----|---|---|
| 10. | What is cyber appellate tribunal and explain its composition? | 12M | 5 | 1 |
|-----|---|-----|---|---|

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Hall Ticket Number :

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R-22

Code: 22CC11T

M.B.A. I Semester Regular Examinations March 2023

Business Statistics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

Marks CO BL

UNIT-I

- | | | | |
|---|-----|---|----|
| 1. Describe and explain different functions of statistics | 12M | 1 | L1 |
| OR | | | |
| 2. Explain the origin and growth of Business Statistics | 12M | 1 | L2 |

UNIT-II

- | | | | |
|--|-----|---|----|
| 3. What is tabulation? Explain its role in organizing the data | 12M | 2 | L2 |
| OR | | | |
| 4. What is the role of graphs in representation of data | 12M | 2 | L1 |

UNIT-III

- | | | | |
|--|-----|---|----|
| 5. Describe different measures of central tendency? | 12M | 3 | L1 |
| OR | | | |
| 6. Analyze the concepts of range, quartile deviation, mean deviation, variance and standard deviation and their applications | 12M | 3 | L4 |

UNIT-IV

- | | | | |
|---|-----|---|----|
| 7. What is correlation? explain its features and applications | 12M | 4 | L2 |
| OR | | | |
| 8. Fit a regression line to the following data (Y as dependent) | | | |

X	2	3	3	4	3
Y	2	3	5	4	6

12M 4 L3

UNIT-V

- | | | | |
|---|-----|---|----|
| 9. Explain different models of time series | 12M | 5 | L2 |
| OR | | | |
| 10. Explain the applications of moving averages method in time series | 12M | 5 | L2 |

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Hall Ticket Number :

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R-22

Code: 22CE014T

M.B.A. I Semester Regular Examinations March 2023

Entrepreneurship Development

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

Marks CO BL

UNIT-I

1. Describe the types of Entrepreneurs? Which one do you think most suitable for India?

12M 1 L2

OR

2. Discuss the role of entrepreneurship in economic development of a country.

12M 1 L2

UNIT-II

3. What is the Risk-bearing theory of Entrepreneurship propounded by Knight? Explain in detail.

12M 2 L2

OR

4. Discuss the most important forms of business organizations in India. Also state its merits and demerits.

12M 2 L2

UNIT-III

5. Elucidate briefly the steps in business plan process and evaluation criteria for business plan.

12M 3 L3

OR

6. Explain the process of planning for starting up a new enterprise.

12M 3 L2

UNIT-IV

7. Illustrate the various stages of venture capital financing.

12M 4 L2

OR

8. Explain the role of Central Government and State Government in promoting Entrepreneurship in India?

12M 4 L2

UNIT-V

9. List out the challenges faced by women entrepreneurs. Discuss about the institutions supporting women entrepreneurs in India.

12M 5 L2

OR

10. What is rural entrepreneurship? Illustrate the various types of rural entrepreneurships.

12M 5 L3

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Hall Ticket Number :										
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R-22

Code: 22CC12T

M.B.A. I Semester Regular Examinations March 2023

Managerial Communications

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

	Marks	CO	BL
UNIT-I			
1. a) Explain the meaning and significance of communication in organizational context.	6M	1	3
b) Explain the Techniques of Effective Communication.	6M	1	2
OR			
2. a) What are the characteristics of effective business communication?	6M	1	1
b) Briefly discuss the various barriers that inhibit business communication.	6M	1	2
UNIT-II			
3. a) Compare formal and informal communication.	6M	2	3
b) Explain the importance of Exchange Theory in inter-personal communication.	6M	2	2
OR			
4. a) Discuss the essentials of Inter-personal communication in business.	6M	2	2
b) Describe the main aspects of transactional analysis as a model for effective communication in the contemporary business environment.	6M	2	3
UNIT-III			
5. a) Explain about: (i) Body language. (ii) Time language and iii) haptics.	6M	3	2
b) Enumerate the importance of non-verbal communication in the business scenario and list down its limitations.	6M	3	2
OR			
6. a) Elaborate Techniques of Eliciting Response.	6M	3	2
b) Discuss Cross-Cultural Dimensions of Business Communication.	6M	3	3
UNIT-IV			
7. a) What skills do you need to be a good public speaker?	6M	4	2
b) Define business letter. Explain the common components of business letters.	6M	4	2
OR			
8. a) Explain the term 'public speech', Elaborate the elements of a good speech.	6M	4	3
b) Mention the Common guidelines for business letters.	6M	4	2
UNIT-V			
9. Write a short note on Circulars and Notices.	12M	5	2
OR			
10. a) What is the importance of organizing and preparing business reports and proposals?	6M	5	2
b) Write a short note on Covering letter and Letter of reference.	6M	5	2

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Hall Ticket Number :

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R-22

Code: 22CE013T

M.B.A. I Semester Regular Examinations March 2023

Managerial Economics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

- | | Marks | CO | BL |
|--|-------|-----|----|
| 1. Business Economics has a close connection with micro-economic theory, macro-economic theory, the theory of decision making, operations research and statist ". Elucidate. | 12M | CO1 | L3 |

OR

- | | | | |
|--|-----|-----|----|
| 2. "The purpose of managerial economics is to show how economic analysis can be used in formulating business policies "- Joel Dean. Comment on the statement | 12M | CO1 | L2 |
|--|-----|-----|----|

UNIT-II

- | | | | |
|---|-----|-----|----|
| 3. Define price elasticity of demand and distinguish its various types. How would you measure it? Discuss the role of price elasticity of demand in managerial decisions. | 12M | CO1 | L2 |
|---|-----|-----|----|

OR

- | | | | |
|--|-----|-----|----|
| 4. Examine the importance of the law of diminishing returns. What do you think to be its causes and effects? | 12M | CO1 | L2 |
|--|-----|-----|----|

UNIT-III

- | | | | |
|---|-----|-----|----|
| 5. Describe production function with one variable input and two variable inputs and law of returns? | 12M | CO2 | L2 |
|---|-----|-----|----|

OR

- | | | | |
|--|-----|-----|----|
| 6. Describe Economies of Scale explain different types of External Economies and Internal Economies. | 12M | CO2 | L1 |
|--|-----|-----|----|

UNIT-IV

- | | | | |
|---|-----|-----|----|
| 7. Distinguish between perfect & imperfect markets. And What are the different market situations in imperfect competition | 12M | CO3 | L3 |
|---|-----|-----|----|

OR

- | | | | |
|---|-----|-----|----|
| 8. What is Monopoly Market? Explain Price Output Determination under Monopoly Market. | 12M | CO3 | L1 |
|---|-----|-----|----|

UNIT-V

- | | | | |
|--|-----|-----|----|
| 9. Define inflation? List out the suggestive measures to control the inflation in any economy. | 12M | CO4 | L1 |
|--|-----|-----|----|

OR

- | | | | |
|---|-----|-----|----|
| 10. Briefly discuss the characteristics and phases of business cycle. | 12M | CO5 | L2 |
|---|-----|-----|----|

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R-22

Code: 22CE011T

M.B.A. I Semester Regular Examinations March 2023

Management and Organization Behavior

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

Marks CO BL

UNIT-I

1. Define Management. Explain the functions of management 12M CO1 L2

OR

2. Analyse the contributions of Henry Fayol to the field of management (14 principles) 12M CO1 L4

UNIT-II

3. What is a decision. List out and explain various steps in decision making process 12M CO2 L5

OR

4. "Centralisation Vs. DEcentralisation" – Discuss in view of advantages and disadvantages 12M CO2 L5

UNIT-III

5. Define personality and explain the determinants of personality 12M CO3 L2

OR

6. What is perception. List out and explain different steps in perception process 12M CO3 L5

UNIT-IV

7. "Groups Vs. Teams" – Discuss in terms of merits and demerits 12M CO4 L5

OR

8. Define leadership and explain trait theory of leadership 12M CO4 L2

UNIT-V

9. What is controlling. Explain basic controlling process 12M CO5 L2

OR

10. Define culture. Explain the importance of organizational culture in building a successful organization 12M CO5 L2

END