

Hall Ticket Number :

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R-19

Code: 19CC11T

M.B.A. I Semester Supplementary Examinations March 2023

Business Statistics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

Marks CO BL

UNIT-I

1. Describe and explain different functions of statistics 12M 1 L1
OR
2. Explain the origin and growth of Business Statistics 12M 1 L2

UNIT-II

3. What is tabulation? Explain its role in organizing the data 12M 2 L2
OR
4. What is the role of graphs in representation of data 12M 2 L1

UNIT-III

5. Describe different measures of central tendency? 12M 3 L1
OR
6. Analyze the concepts of range, quartile deviation, mean deviation, variance and standard deviation and their applications 12M 3 L4

UNIT-IV

7. What is correlation? explain its features and applications 12M 4 L2
OR
8. Fit a regression line to the following data (Y as dependent)

| | | | | | |
|---|---|---|---|---|---|
| X | 2 | 3 | 3 | 4 | 3 |
| Y | 2 | 3 | 5 | 4 | 6 |

12M 4 L3

UNIT-V

9. Explain different models of time series 12M 5 L2
OR
10. Explain the applications of moving averages method in time series 12M 5 L2

END

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| Hall Ticket Number : | | | | | | | | | | |
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| R-19 |
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Code: 19CC12T

M.B.A. I Semester Supplementary Examinations March 2023

Managerial Communications

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

| | | Marks | CO | BL |
|-----------------|---|-------|----|----|
| UNIT-I | | | | |
| 1. | a) Explain the meaning and significance of communication in organizational context. | 6M | 1 | 3 |
| | b) Explain the Techniques of Effective Communication. | 6M | 1 | 2 |
| OR | | | | |
| 2. | a) What are the characteristics of effective business communication? | 6M | 1 | 1 |
| | b) Briefly discuss the various barriers that inhibit business communication. | 6M | 1 | 2 |
| UNIT-II | | | | |
| 3. | a) Compare formal and informal communication. | 6M | 2 | 3 |
| | b) Explain the importance of Exchange Theory in inter-personal communication. | 6M | 2 | 2 |
| OR | | | | |
| 4. | a) Discuss the essentials of Inter-personal communication in business. | 6M | 2 | 2 |
| | b) Describe the main aspects of transactional analysis as a model for effective communication in the contemporary business environment. | 6M | 2 | 3 |
| UNIT-III | | | | |
| 5. | a) Explain about: (i) Body language. (ii) Time language and iii) haptics. | 6M | 3 | 2 |
| | b) Enumerate the importance of non-verbal communication in the business scenario and list down its limitations. | 6M | 3 | 2 |
| OR | | | | |
| 6. | a) Elaborate Techniques of Eliciting Response. | 6M | 3 | 2 |
| | b) Discuss Cross-Cultural Dimensions of Business Communication. | 6M | 3 | 3 |
| UNIT-IV | | | | |
| 7. | a) What skills do you need to be a good public speaker? | 6M | 4 | 2 |
| | b) Define business letter. Explain the common components of business letters. | 6M | 4 | 2 |
| OR | | | | |
| 8. | a) Explain the term 'public speech', Elaborate the elements of a good speech. | 6M | 4 | 3 |
| | b) Mention the Common guidelines for business letters. | 6M | 4 | 2 |
| UNIT-V | | | | |
| 9. | Write a short note on Circulars and Notices. | 12M | 5 | 2 |
| OR | | | | |
| 10. | a) What is the importance of organizing and preparing business reports and proposals? | 6M | 5 | 2 |
| | b) Write a short note on Covering letter and Letter of reference. | 6M | 5 | 2 |

****END***