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R-17

Code: 7P1A14

M.B.A, I Semester Supplementary Examinations January 2020

Business Ethics and Corporate Governance

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Define Business Ethics and Write short notes on ethical aspects in business competition.

OR

2. Elucidate the process of ethical decision making in Business.

UNIT-II

3. What is meant by marketing ethics? Explain in detail about various issues related to marketing ethics.

OR

4. Write a note on ethics to be followed at work place.

UNIT-III

5. Explain in detail about insider trading.

OR

6. Write and explain about various ways to combat frauds in an organization.

UNIT-IV

7. Explain the insider model of corporate governance in detail.

OR

8. Discuss philosophies and theories of corporate governance.

UNIT-V

9. Who is called director and explain the role of director in corporate governance structure.

OR

10. Discuss in detail the concept of social development related to corporate social responsibility.

Hall Ticket Number :

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R-17

Code: 7P1C16

M.B.A. I Semester Supplementary Examinations January 2020

Business Statistics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. a) Explain the functions and limitations of statistics. 6M
b) Describe how statistics is useful for managerial decision making. 6M

OR

2. Define 'data'. Explain different types of classification of data. 12M

UNIT-II

3. Diagrammatically explain the differences between a line chart and a scatter plot. 12M

OR

4. Construct a histogram, a frequency polygon, and an ogive for the following frequency distribution.

Class Interval	Frequency
20-under 25	17
25-under 30	20
30-under 35	16
35-under 40	15
40-under 45	8
45-under 50	6

12M

UNIT-III

5. State the differences among the range, interquartile range, variance, standard deviation and coefficient of variation. 12M

OR

6. Recently, a store manager tracked the time customers spent in the store from the time they took a number until they left. A sample of 16 customers was selected and the following data (measured in minutes) were recorded:

15 14 16 14 14 14 13 8 12 9 7 17 10 15 16 16

Compute the mean, median, mode, range, interquartile range, and standard deviation.

12M

UNIT-IV

7. a) Define 'correlation'. Explain positive and negative correlation diagrammatically. 6M
b) Explain the properties of regression coefficients. 6M

OR

8. Consider the following set of data:

x	48	27	34	24	49	29	39	38	46	32
y	47	23	31	20	50	48	47	47	42	47

- a) (i) Calculate the correlation coefficient of these two variables.
(ii) Multiply each value of the variable x by 5 and add 10 to the resulting products. Now multiply each value of the variable y by 3 and subtract 7 from the resulting products. Finally, calculate the correlation coefficient of the new x and y variables. 10M
- b) Describe the principle that the example developed in parts (i) and (ii) demonstrates. 2M

UNIT-V

9. Define 'time-series'. Illustrate additive, multiplicative and mixed time-series models. 12M

OR

10. The weekly demand (in cases) for a particular brand of automatic dishwasher detergent for a chain of grocery stores located in Mumbai, is as follows.

Week	Demand
1	22
2	18
3	23
4	21
5	17
6	24
7	20
8	19
9	18
10	21

- a) Construct a time series plot. What type of pattern exists in the data? 6M
- b) Use a three-week moving average to develop a forecast for week 11. 6M

Hall Ticket Number :

R-17

Code: 7P1A15

M.B.A. I Semester Supplementary Examinations January 2020

Financial Accounting for Managers

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

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UNIT-I

1. Define accounting? Explain the process of accounting. 12M 1 1

OR

2. Explain the concepts of accounting. 12M 2 2

UNIT-II

3. What is Double entry system of accounting? Explain the rules of double entry system of accounting. 12M 3 1

OR

4. From the following trial balance prepare trading , profit & loss account and a balance sheet of Mr. Sudheer for the year ending 31st March,2019

	Dr balance	Cr balance
Buildings	50,000	
Capital		90,000
Purchases & sales	10,000	30,000
Opening stock	9,000	
Debtors & Creditors	15,000	8,000
Commission paid	4,000	
Sales returns & purchase returns	2,000	500
Carriage inward	2,500	
Office salaries	8,000	
wages	1,500	
Postage	1,000	
Plant &Machinery	20,000	
Bills Receivable & Bills payable	9,000	4,000
Advertisement exp	2,000	
Cash in hand	3,500	
TOTAL	1,32,500	1,32,500

Adjustments

1. Closing stock Rs. 9,000
2. Depreciate buildings by 10% and plant & machinery by 15%. 12M 3 4

UNIT-III

5. What is Depreciation? Explain the methods of Depreciation. 12M 3 2

OR

6. The following are the details regarding purchases of a certain item during the month of January

January-1 200 units @Rs 7
 January-8 900 units @Rs 8
 January- 25 300 units @Rs 9
 January – 30 400 units @Rs 10

A physical inventory of item taken on January 31 shows that there are 700 units in hand. You are required to calculate the value of inventory according to FIFO method.

12M 3 4

UNIT-IV

7. Describe the techniques of financial analysis. 12M 4 3

OR

8. Describe the importance of common size statements. 12M 4

UNIT-V

9. a) Current Ratio—2.5:1 , Acid test ratio—1.5:1, Current liabilities—50,000
 Find out i) Current Assets ii) Liquid Assets and iii) Inventory 6M 5 4
- b) Explain about Du Pont Chart. 6M 5 3

OR

10. With the following information compute.
 a) Current ratio b) Quick ratio c) Stock turner over ratio
 d) Gross profit ratio

Opening stock	1,00,000	Cash on hand	3,00,000
Closing stock	2,00,000	debtors	4,00,000
purchases	5,45,000	Sundry creditors	3,00,000
wages	15,000	Bills payable	2,50,000
Sales	10,00,000	Bank credit	2,50,000

12M 5 4
