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R-15 / R14

Code: 5P1A14/4P1104

M.B.A. I Semester Supplementary Examinations June 2016

Business Environment

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. What is business environment? Briefly explain various environmental factors that influence business. 12M

OR

2. Write a detailed note on the Indian Industrial Policy, 1991. 12M

UNIT-II

3. What are the monetary and credit policies? Also explain their objectives. 12M

OR

4. Write an evaluative note on the Indian fiscal policy and its impact on business. 12M

UNIT-III

5. Discuss the impact of New Economic Policy of Government of India on balance of payments. 12M

OR

6. What is Trade policy? Critically examine the impact and implications of Indian Trade Policy on business. 12M

UNIT-IV

7. Discuss the redressal machinery available in India to address the consumer's grievances. 12M

OR

8. Describe important provisions of I.T.Act 2005. 12M

UNIT-V

9. Explain the role of WTO in promoting Trade especially in developing countries. 12M

OR

10. List out and explain the objectives and functioning of SAARC. 12M

Code: 5P1A16/4P1106*M.B.A. I Semester Supplementary Examinations June 2016***Business Statistics**

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. Define “statistics” and discuss the importance of statics in a planned economy.

OR

2. “Statistics affects everybody and touches life at many points. It is both a science and an art”, Comment.

UNIT-II

3. What is classification? Explain briefly about classification of data.

OR

4. a) What are the merits and limitation of diagrammatic representation of statical data?
b) Draw a pie diagram to represent the following data.

Ocean	Area (Million Sq.Kms)
Pacific	70.8
Atlantic	41.2
Indian	28.5
Antarctic	7.6
Arctic	4.8

UNIT-III

5. Calculate Mode, Median and Quartiles for the following data.

Marks	No. of Students	Marks	No. of Students
00-10	02	40-50	35
10-20	18	50-60	20
20-30	30	60-70	06
30-40	45	70-80	04

OR

6. The arithmetic Mean and the Standard deviation of a set of 9 items are 43 and 5 respectively. If an item of value 63 is added to the set, find the Mean and Standard deviation of 10 items.

UNIT-IV

7. Find Karl Pearson’s coefficient of correlation from the following data.

Marks in Maths : 45	70	65	30	90	40	50	75	85	60
Marks in statistics : 35	90	70	40	95	40	60	80	80	50

Also calculate its probable error .Assume 60 and 65 as working Means, discuss if the value of r is significant or not?

OR

8. Explain the concepts of regression and point out its usefulness in dealing with business problems.

UNIT-V

9. How the additive and multiplicative models of time series differ from each others? Why is the multiplicative model the most commonly used assumption in time series analysis?

OR

10. Calculate trend values for the following data using a second degree equation.

years	1972	1973	1974	1975	1976	1976	1977
y	07	10	17	28	43	62	85

Code: 5P1A15/4P1105*M.B.A. I Semester Supplementary Examinations June 2016***Financial Accounting for Managers**

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. a) What is accounting.
- b) Explain the parties who are interested in Accounting

OR

2. a) Explain the differences between Cost Accounting and Management Accounting.
- b) Explain the differences between Financial Accounting and Management Accounting.

UNIT-II

3. a) What is Journal? Explain the form of journal with examples.
- b) What is Ledger? Explain the form of ledger with examples.

OR

4. Journalise the following transactions

2015 July 1	Jeevan commenced his business with a capital of	1,00,000
2015 July 2	Bought goods from Ram	40,000
2015 July 8	Sold goods to Raj for cash	10,000
2015 July 31	Paid rent to Ramesh	2,000

UNIT-III

5. From following Trial Balance of Swaroop, prepare Trading and Loss account for the year ended 31st March 2015 and a Balance sheet as on that date.

Debit Balances	Rs.	Credit Balances	Rs.
Stock	45,000	Capital	75,000
Plant and machinery	75,000	Sales	4,20,750
Purchases	2,25,000	Sundry Creditors	15,000
Trade expenses	10,000	Bad debts provision	200
Carriage inwards	2,500	Bills payable	2,000
Carriage outwards	1,500		
Factory rent	1,500		
Discount	350		
Insurance	700		
Sundry debtors	60,000		
Office rent	3,000		
Stationery	600		
Salaries	17,800		
Advertising	15,000		
Bills receivable	6,000		
Drawing	6,000		
Wages	20,000		
Furniture	7,500		
Coal and gas	1,000		
Cash in hand	2,000		
Cash at Bank	12,500		
	5,12,950		5,12,950

Adjustments:

- a. Closing stock amounted to Rs. 35,000

OR

UNIT-III

6. From the following Trial Balance of Ravi prepare final accounts for the year ending 31-3-2015.

	Rs.		Rs.
Drawings	4,500	Capital	24,000
Purchases	20,000	Sales	30,500
Returns inwards	1,500	Discounts	1,900
Stock (1-4-2014)	8,000	Creditors	10,000
Salary	4,200	Bills payable	2,500
Wages	1,200		
Rent	350		
Bad debts	400		
Discounts	700		
Debtors	14,000		
Cash	6,200		
Insurance	300		
Printing	150		
Furniture	2,000		
Machinery	5,000		
	68,900		68,900

Adjustments:

- a) Closing Stock : Rs.7,000
- b) Prepaid insurance : Rs.60
- c) Outstanding salary: Rs.500; wages Rs.200
- d) Make a provision for doubtful debts at 5% on debtors.
- e) Calculate interest on capital at 5% and on drawings at 6%.
- f) Depreciate machinery at 5% and furniture at 10%.

UNIT-IV

7. Raja Limited Company purchased on 1st January 2001 a small plant for Rs.10,000 on 1st July in the same year, an additional plant was purchased costing Rs. 5,000. On 1st October 2003 the plant purchased costing Rs.5, 000. On 1st October 2003 the plant purchased on 1st January, 2001 having become obsolete, is sold off for Rs. 6,750. On the same date, a fresh plant was purchased for Rs. 12, 000. Depreciation is provided at 10% p.a. on the straight line method.

Prepare Plant account and Depreciation account for three years assuming that the accounts are closed on 31st December every year.

OR

8. Briefly explain the methods of inventory valuation

UNIT-V

9. What is financial ratio analysis? Explain the analysis and interpretation of financial statements through various ratios from investor point of view

OR

10. Explain different types of financial ratios.

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R-15 / R14

Code: 5P1A17/4P1107

M.B.A. I Semester Supplementary Examinations June 2016

Managerial Communications

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. "Communication is a two way process, that deals with the exchange and succession of ideas towards a direction that is mutually accepted". Elaborate the statement highlighting the process of communication. 12M

OR

2. What are the various barriers of communication? Explain each of them in detail. 12M

UNIT-II

3. What do you mean by interpersonal communication? What is its significance in managing the organizations? Explain. 12M

OR

4. How exchange theory as a communication model helps in improving the interpersonal communication? Explain. 12M

UNIT-III

5. What is the role of body language as a non-verbal sign in effective communication? Explain. 12M

OR

6. What is meant by business etiquette? What are the advantages associated with it? Explain. 12M

UNIT-IV

7. What are the various requirements for a managerial speech to be effective? Explain. 12M

OR

8. Explain the role of audiovisual aids in managerial speech. 12M

UNIT-V

9. Write a letter to the manager of a company requesting him for the job of a sales manager in a particular locality. 12M

OR

10. What is meant by persuasive letter? What are the important phases involved in it? Explain. 12M

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R-15 / R14

Code: 5P1A13/4P1103

M.B.A. I Semester Supplementary Examinations June 2016

Managerial Economics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. Discuss the nature and scope of managerial economics. 12M

OR

2. Explain Baumol's sales revenue maximization theory. 12M

UNIT-II

3. Define demand and enumerate the chief characteristics of law of Demand 12M

OR

4. What do you understand by elasticity of demand? Explain various types of elasticity of demand 12M

UNIT-III

5. Discuss the Managerial uses of Production function. 12M

OR

6. How will you define economies of scale? What are the sources of Internal and External Economies? 12M

UNIT-IV

7. Distinguish between perfect competition and monopoly. 12M

OR

8. Define profit? Explain BEA as Techniques of profit planning control. 12M

UNIT-V

9. Explain constrained optimization in detail. 12M

OR

10. Discuss optimization of a Multivariate profit function. 12M

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R-15 / R14

Code: 5P1A12/4P1102

M.B.A. I Semester Supplementary Examinations June 2016

Organizational Behaviour

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. Define the term organizational behavior? Explain the features of organizational behavior? 12M

OR

2. What were the major challenges facing today's and tomorrow's organization and management? 12M

UNIT-II

3. What is transactional analysis? Explain different kinds of transactions? 12M

OR

4. What types of barriers prevent people from changing their attitudes? How can the attitudes be change? 12M

UNIT-III

5. What is motivation? Explain the difference between intrinsic and extrinsic motivation? 12M

OR

6. Describe about Herzberg's two factor theory of motivation? 12M

UNIT-IV

7. What is group? Explain the difference between formal groups and informal groups? 12M

OR

8. Discuss various types of groups and their and their characteristics? 12M

UNIT-V

9. What are the various kinds of intra individual conflicts? Explain them in detail? 12M

OR

10. Explain interpersonal conflicts with the help of Johari window model? 12M

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R-15 / R14

Code: 5P1A11/4P1101

M.B.A. I Semester Supplementary Examinations June 2016

Principles of Management

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. Explain the different Managerial skills required for an effective Manager

OR

2. "Management is an art as well as a science". Discuss

UNIT-II

3. Explain some of the reasons for planning? Discuss it's relationship with controlling. Discuss the stages involved in the process of planning.

OR

4. What are the characteristics of forecasting and discuss the stages involved in forecasting.

UNIT-III

5. What do you mean by organizational structure? Describe the factors affecting the organization structure.

OR

6. Discuss the important typologies of Organizations. How are organizations classified on the basis of prime beneficiary? Point out the problems which these organizations have to face.

UNIT-IV

7. Narrate the need and significance of directing as a managerial function.

OR

8. Describe various models of Directing.

UNIT-V

9. "Controlling ensures an efficient performance of other Managerial functions". Comment.

OR

10. What is Total Quality Management (TQM)? How TQM helps the Management as a tool of control.
