Code: 5P1A16

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Business Statistics

Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
****

UNIT–I

1. Statistics is a body of methods for making wise decisions in the face of uncertainty. Comment on the statement bringing out clearly how does statistics help in business decision making

OR

2. "The science of Statistics is a most useful servant but only of great value to those who understand its proper use" – Comment on the above statement and discuss the limitations of Statistics

UNIT–II

3. What is Statistical table? Mention the rules of constructing of a table

OR

4. What is meant by classification? How are data classified?

UNIT–III

5. From the following data calculate (i) The coefficient of Range (2 Marks) (ii) Inter Quartile range (4 Marks) and (iii) Coefficient of Quartile Deviation (4 Marks)

Wages	15-19	20-24	25-29	30-34	35-39	40-44	45-49
Number of Workers	1	3	8	5	4	2	2

OR

6. Find mean deviation and its coefficient of the following series:

Size	12	13	14	15	16
Frequency	5	11	19	11	4

UNIT–IV

7. Calculate the coefficient of correlation from the following data by the Spearman's Rank difference method:

Price of Tea (Rs.)	75	88	95	70	60	80	81	50
Price of Coffee (Rs.)	120	134	150	115	110	140	142	100

OR

8   The following data relate to the scores obtained by 9 salesmen of a company in an intelligence test and their weekly sales in thousand rupees:

Salesmen Intelligence	A	B	C	D	E	F	G	H	I
Test Scores	50	60	50	60	80	50	80	40	70
Weekly Sales	30	60	40	50	60	30	70	50	60

   a) Obtain the regression equation of sales on intelligence test scores of the salesmen (5 Marks)
   b) If the intelligence test score of a salesman is 65, what would be his expected weekly sales? (5 Marks)

UNIT–V

9. The following table shows the number of salesman working in a certain concern.

Year	1	2	3	4	5
Number	28	38	46	40	56

   Use the method of least squares to fit a straight line

OR

10. Calculate 4-yearly moving average for the data given below:

Year	1	2	3	4	5	6	7	8	9
Values	116	120	125	132	125	120	134	140	135

***

R-15

Code: 5P1A15

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Financial Accounting for Managers

Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
****

UNIT–I

1.   Define accounting. Explain in detail the accounting principles.

OR

2.   How does Financial Accounting different from Management Accounting and Cost Accounting?

UNIT–II

3.   Describe the accounting cycle. With suitable formats

OR

4.   What is trial balance? Form the following data prepare the trial balance.

Particulars	Amount Rs.
Capital	200000
Buildings	60000
Plant	100000
Salaries	14000
Printing and stationary	2000
Bad debts	600
Office rent	2600
Interest Received	1000
Opening stock	74000
Bank Over draft	500
Furniture	4000
Discount Received	1500
Bills Payable	5700
Creditors	40000
Debtors a	25000
Insurance paid	3000
Loose Tools	2000
Loan to Mr. Ram	30200
Cash at bank	25000
Cash in hand	10500
Sales	107200

UNIT–III

5. What are the constituents of final accounts? Briefly explain the purpose of each of them.

OR

6. Prepare Trading and Profit and Loss a/c and a Balance Sheet as on 31.3.2005 from the following Trial Balance

Debit Balances	Rs.	Credit Balances	Rs.
Salaries	6,000	Capital	25,000
Purchases	26,000	Sales	47,000
Trade expenses	1,000	Dividend	200
Wages	7,800	Creditors	21,000
Carriage on purchases	400	Bills payable	6,800
Office expenses	500	Discount	2,000
Commission	1600	Bank over draft	6,000
Bad debts	1,200	Mortgage loan	15,000
Land and Buildings	25,000	Commission	1,500
Debtors	30,000	General Reserve	5,000
Furniture	3,000		
Machinery	10,000		
Bills receivable	2,000		
Insurance	400		
Opening stock	7,000		
Cash in hand	500		
Cash at bank	3,600		
Interest	1000		
Carriage on sales	500		
Lighting (Factory)	500		
Factory fuel and power	1500		
	1,29,500		**1,29,500**

Adjustments :

    (a) Closing stock Rs.11,000

    (b) Outstanding wages Rs.2,000 and salaries Rs. 2000

    (c) Prepaid insurance Rs.500

    (d) Write off further bad debts of Rs.1000 and Create a provision for bad and doubt full debts @ 10% on debtors

    (e) Depreciate machinery and furniture @ 10%.

7. What is depreciation? Examine various methods of depreciation of fixed assets.

OR

8. From the particulars given below Adopt the FIFO and LIFO method of inventory issue and ascertain the value of the closing stock.

2016 January	1 Opening Stock	1,000 units at Rs.26 each.
	5 Purchased	500 units at Rs.24.50 each
	7 Issued	750 units
	10 Purchased	1500 units at Rs.24 each.
	12 Issued	1100 units.
	15 Purchased	1000 units at Rs.25 each
	17 Issued	500 units.
	18 Issued	300 units.
	25 Purchased	1500 units at Rs.26 each.
	29 Issued	1500 units.

UNIT–V

9. Define ratio analysis. Bring out the significance and limitations of ratio analysis.

OR

10. From the following information draw up a balance sheet.

Current Ratio	2.5
Liquid Ratio	1.5
Net Working Capital	Rs. 300,000
Stock turnover Ratio	6 times (Cost of sales/ Closing stock)
Gross Profit Ratio	20%
Fixed Assets turnover Ratio	2 times
Average Debtors Collection Period	2 months
Fixed Assets: Shareholders Net worth	1:1
Reserves : Share capital	0.5:1

***

Code: 5P1A16

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Business Statistics
Max. Marks: 60   Time: 3 Hours
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UNIT–I

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R-15

Code: 5P1A15

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Financial Accounting for Managers

Max. Marks: 60   Time: 3 Hours
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	1,29,500		**1,29,500**

Adjustments :

(a) Closing stock Rs.11,000

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Average Debtors Collection Period	2 months
Fixed Assets: Shareholders Net worth	1:1
Reserves : Share capital	0.5:1

***

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Managerial Communications

Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
****

UNIT–I

1.   Explain the process of communication in detail.

OR

2.   Describe the three main forms of communication in the business organization

UNIT–II

3.   How formal and informal will improve human relations among the employees

OR

4.   Describe different models of interpersonal communication

UNIT–III

5.   Write about importance of nonverbal communication.

OR

6.   ”A good listener can become a good speaker “-explain.

UNIT–IV

7.   List   and explain the principles of effective speech.

OR

8.   How will audio visual aids act as tool of best presentation?

UNIT–V

9.   Prepare the minutes of monthly meeting of your organization?

OR

10   Write your Biodata and job application for assistant manager post?

***

Code: 5P1A13

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Managerial Economics
Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
****

UNIT–I

1. a) Distinguish the Profit Maximization and Wealth Maximization.   6M

    b) Critically examine the behavioural model of Cyert and March.   6M

OR

2.   Elucidate the nature and scope of Managerial Economics.   12M

UNIT–II

3.   State the Law of demand. Explain demand curve with its exceptions.   12M

OR

4.   Discuss the various methods of demand forecasting.   12M

UNIT–III

5. a) Illustrate Cob-Douglas Production function   6M

    b) What are Isoquants and Isocosts?   6M

OR

6.   What are the law of variable proportions? Explain the three laws of production.   12M

UNIT–IV

7.   Explain the difference between perfect competition and imperfect competition.   12M

OR

8.   Explain the nature of profit in detail. What are the functions of profit?   12M

UNIT–V

9.   What are the steps involved in constrained optimization technique? Explain.   12M

OR

10.   Illustrate the optimization functions of one variable with suitable examples.   12M

***

Code: 5P1A12

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Organization Behaviour

Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60Marks)
****

UNIT–I

1.   Explain the models that are used in organizational behavior?   12M

OR

2.   Explain the factors those magnified the significance of organization behavior?   12M

UNIT–II

3.   Analyze and explain various personality development theories?   12M

OR

4.   Define the term personality? Explain johari window model?   12M

UNIT–III

5.   Explain the Maslow's theory of motivation? What are the characteristics of
      motivation?   12M

OR

6.   Which motivation theories do you believe are culture bound? Explain your answer? 12M

UNIT–IV

7.   What is informal organization? Explain the functions of informal organization?   12M

OR

8.   What were some of the major symptoms of group thinking? Give an example
      from your own experience where group think may occur?   12M

UNIT–V

9.   Explain approach-avoidance conflict? Give a realistic organizational example
      of where it may occur?   12M

OR

10.   What are some of the major sources of interpersonal conflict? Which do you
      think is most relevant in today's organizations?   12M

***

Code: 5P1A11

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Principles of Management

Max. Marks: 60   Time: 3 Hours

Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
****

UNIT–I

1. Discuss the importance of managers' role in crisis management. Explain with suitable examples

OR

2. Describe the evolution of management thought and its relevance to management decisions.

UNIT–II

3. Explain the importance of planning in service organizations.

OR

4. What is forecasting? How forecasting helpful for financial institutions.

UNIT–III

5. Explain the efficiency of decentralization in business organizations.

OR

6. Discuss the different types of organization structure and mention the type of organizations where these structures are suitable.

UNIT–IV

7. Explain the different techniques of direction and its implications.

OR

8. Explain the circumstances of failure of direction and strategies to overcome.

UNIT–V

9. How Total quality management is administering production management? Explain

OR

10. What is controlling? Explain the scope and steps of controlling.

***

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Business Environment
Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
****

UNIT–I

1. Explain the role played by the public sector undertakings in the industrial development of the country. **12M**

OR

2. "Industrialization, advanced technology, globalization, multinational corporations, and outsourcing are all having a major impact on the international trade system." Explain your understanding of the five factors and their impact on Foreign Direct Investment (FDI) in Indian industries. **12M**

UNIT–II

3. a) Do you think that central bank autonomy will help the countries in their economic activities? Validate your points. **6M**

    b) Explain the relationship between "money supply" and "inflation." **6M**

OR

4. a) Discuss how monetary policy can be effectively formulated in India in the 21st. century. **6M**

    b) Give your views on implementation of the recent demonetization of currency decided by Ministry of Finance & Reserve Bank of India **6M**

UNIT–III

5. As per provisions of the Foreign Trade (Development and Regulation) Act, 1992, Govt of India formulates and announces an Export and Import policy and amends it from time to time. EXIM policy refers to policy measures adopted by a country with reference to its exports and imports which are particularly important in overall economic development of the country. If you are involved in making next changes in EXIM policy, what priorities you will have while doing so and why? **12M**

OR

6. Explain the provisions of the new trade policy with reference to liberalization. **12M**

UNIT–IV

7. a) Consumer protection movement is a part of global recognition and concern that consumers are a weak party in buying goods and services as compared to the manufacturers and traders producing and selling them. Do you agree or disagree that consumers are comparatively weaker than the producers and traders? Explain your stand. **6M**

    b) Consumers in the developed countries such as the USA and UK are much more conscious of their rights. But in countries such as India consumers are quite a vulnerable lot. Why do you or you do not think Indian consumers are vulnerable than their western counterparts? **6M**

OR

8. a) What the broad objectives of Competition Act 2002 as laid down in its preamble? **6M**

    b) Distinguish between the Horizontal and Vertical Agreements under the Competition Act 2002. **6M**

UNIT–V

9. Main function of the WTO is as a forum for international cooperation on trade-related policies. In light of the statement, explain the different functions of WTO. **12M**

OR

10. The WTO can be seen as a market in the sense that countries come together to exchange market access commitments on a reciprocal basis. Explain your understanding and insights in the light of the above statement. **12M**

***

Code: 5P1A17

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Managerial Communications

Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
****

UNIT–I

1.   Explain the process of communication in detail.

OR

2.   Describe the three main forms of communication in the business organization

UNIT–II

3.   How formal and informal will improve human relations among the employees

OR

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UNIT–III

5.   Write about importance of nonverbal communication.

OR

6.   ”A good listener can become a good speaker “-explain.

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7.   List   and explain the principles of effective speech.

OR

8.   How will audio visual aids act as tool of best presentation?

UNIT–V

9.   Prepare the minutes of monthly meeting of your organization?

OR

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R15

Code: 5P1A13

M.B.A. I Semester Regular & Supplementary Examinations January 2017
Managerial Economics
Max. Marks: 60   Time: 3 Hours
Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)
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UNIT–I

1. a) Distinguish the Profit Maximization and Wealth Maximization.   6M

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2. Elucidate the nature and scope of Managerial Economics.   12M

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Code: 5P1A12

M.B.A. I Semester Regular & Supplementary Examinations January 2017
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UNIT–IV

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8. What were some of the major symptoms of group thinking? Give an example
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UNIT–V

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R15

Code: 5P1A11

M.B.A. I Semester Regular & Supplementary Examinations January 2017
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M.B.A. I Semester Regular & Supplementary Examinations January 2017
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