

Hall Ticket Number :

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R-15

Code: 5P1A33

M.B.A. III Semester Supplementary Examinations April 2017

Strategic Management

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. "Concept of strategy management is subtle and dynamic"? Discuss this statement and bring out different components of strategic management system in proper perspective?

OR

2. What is strategic intent? Distinguish between vision, mission, objectives and goals?

UNIT-II

3. Discuss the components of environment?

OR

4. Bring out the steps involved in internal environmental analysis?

UNIT-III

5. Critically examine the GE model used for strategic choice?

OR

6. What is BCG's Growth share matrix? Explain how the portfolio's matrix is helpful in strategy formulation?

UNIT-IV

7. What do you mean by corporate level strategies? Explain with suitable examples?

OR

8. Compare the merits and demerits of horizontal integration and vertical integration?

UNIT-V

9. What is a project? Explain the role of project management in strategy implementation?

OR

10. "The economic role of a business organization does not conflict with its corporate social responsibility." Comment.

Hall Ticket Number :

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R-15

Code: 5P1A34B

M.B.A. III Semester Supplementary Examinations April 2017

Banking and Financial Institutions

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Structural banking system can be the barometer for nation's economic strength. Discuss
- OR**
2. List out some of the recent initiatives taken by the Government to strengthen the co-operative banks in India.

UNIT-II

3. Discuss the various interest rates that are prevailing right now in Indian Banking system.
- OR**
4. Compare and contrast the differences between fixed rate and floating rate of interests.

UNIT-III

5. Discuss about the reforms recommended by Narasimham committee in Banking sector in India after 1991.
- OR**
6. Write about the recent banking innovative instruments in India.

UNIT-IV

7. Define Investment Banking. What are the challenges faced by the investment bankers in today's competitive market conditions?
- OR**
8. What are the functions and activities of Investment Banking?

UNIT-V

9. 'Mutual Funds plays a vital role in pooling amount from the investors'. Elaborate
- OR**
10. List out some of the recent regulatory developments that have impacted the insurance sector favorably in India.

Hall Ticket Number :

R-15

Code: 5P1A36B

M.B.A. III Semester Supplementary Examinations April 2017

Security Analysis and Portfolio Management

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. "Attributes of Investment plays a vital role before making of Investment". Discuss.

OR

2. Elucidate the Portfolio Management Process.

UNIT-II

3. What is Economic analysis? How the key variables of Macro economic analysis that affects the share price movements in the secondary market?

OR

4. "Porter's five force model is an excellent tool to analyze the structure of the competitive environment". Elaborate the statement.

UNIT-III

5. Is Technical analysis a substitute for Fundamental Analysis? Discuss.

OR

6. How Dow theory identifies three trends within the market? Explain trends with clear charts.

UNIT-IV

7. Compare and contrast the differences between systematic and unsystematic risk.

OR

8. Consider the two assets A and B for which returns (%) under different conditions of economy are given as below. Find the expected return and risk (as measured by standard deviation of return) of each asset.

Conditions of Economy	Returns in %	
	Stock-A	Stock-B
Recession	-18	-10
Below Average	-4	2
Average	12	8
Above Average	24	12
Boom	30	18

UNIT-V

9. How to construct the Optimal portfolio under Markowitz model.

OR

10. Using the data given below, evaluate the Portfolios using Sharpe, Treynor and Jenson models

Particulars	Portfolios		
	A	B	c
Return	21%	25%	20%
Risk	5%	6%	9%
Beta	0.9	1.6	1.0
Market return	12%		
Risk-free return	8%		
