

Hall Ticket Number :

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R-15

Code: 5P1A41A

M.B.A. IV Semester Regular Examinations April 2017

International Human Resource Management

Max. Marks: 60

Time: 3 Hours

Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Outline the main characteristics of the four approaches to International staffing.

OR

2. a) What are the some of the challenges faced in training expatriate managers?
b) Illustrate the components of International Training and Development.

UNIT-II

3. What should be the main objectives for a multinational firm with regard to its compensation policies?

OR

4. "Harvard Model lends itself readily to international HRM because of its pluralist nature". Support your decision with examples.

UNIT-III

5. If you are asked to devise an HR strategy for a UK company based on Japanese best practices, how would you proceed with your assignment? Briefly explain.

OR

6. Why is it important to understand the historical origins of national industrial relations systems?

UNIT-IV

7. Discuss the major factors associated with appraisal of expatriate managerial performance.

OR

8. What are the specific HRM challenges in a networked firm?

UNIT-V

9. Why is it important to include hard, soft and contextual goals when assessing managerial performance?

OR

10. "Companies can hire or buy in values by the way they recruit and select staff." In pairs, or in small groups, discuss this statement in the context of the following:

- a) The recruitment and selection processes in your country.
b) How would these 'fit' with the concept of hiring and buying in corporate values?

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R-15

Code: 5P1A41B

M.B.A. IV Semester Regular Examinations April 2017

International Financial Management

Max. Marks: 60

Time: 3 Hours

Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. What are the advantages and limitations of the flexible exchange rate system and the fixed exchange rate system

OR

2. How did the US position of the balance of payments influence the whole international monetary system under the Bretton woods system

UNIT-II

3. Who are the major participants in a Foreign Exchange market? And explain the role and significance of FEM for the nations GDP.

OR

4. Exchange rate: Can dollar 2.728 per US dollar (spot), Can dollar 2.5460 per US dollar (6 months forward), 6-months exchange interest rate: US dollar 10% and Can dollar 6%. Work out the possibilities of arbitrage

UNIT-III

5. What is multinational capital budgeting? And explain the factors which are to be considered while estimating cash flows

OR

6. How can inflation influence project appraisal? What remedies are available to neutralize the effects of inflation on project appraisal?

UNIT-IV

7. Explain the methods of financing of MNCs.

OR

8. Suppose a subsidiary company S is financed with 30 per cent equity, 60 per cent debt and 10 per cent retained earnings. Their respective after tax costs are 20 per cent, 10 per cent and 16 per cent. Determine the WACC of company S

UNIT-V

9. Explain the functions of IMF

OR

10. Explain the role of International finance corporation for the growth of the multinational enterprises

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R-15

Code: 5P1A41C

M.B.A. IV Semester Regular Examinations April 2017

International Marketing

Max. Marks: 60

Time: 3 Hours

Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Describe the scope and significance of international marketing.

OR

2. Identify and discuss the important changes in the international market environment.

UNIT-II

3. Distinguish between direct exporting and indirect exporting market entry strategies.

OR

4. Illustrate the most appropriate market entry mode for: (a) cars and (b) retail insurance services.

UNIT-III

5. Examine the criteria should global marketers consider when making product design decisions?

OR

6. Compare and contrast the typical global market channel structures for consumer products and industrial products.

UNIT-IV

7. Deliberate the specific issues that affect global pricing and how can these be taken into account when setting prices?

OR

8. What mechanisms should MNCs contemplate to coordinate their advertising efforts across different countries?

UNIT-V

9. Discuss the special import facilities provided for Non-Resident Indians and Person of India Origin.

OR

10. Write briefly about the following:
a. EXIM Policy of India
b. Export costing and pricing

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R-15

Code: 5P1A42B

M.B.A. IV Semester Regular Examinations April 2017

Financial Derivatives

Max. Marks: 60

Time: 3 Hours

Answer *all five* units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. "Derivatives are most useful in managing risk". Discuss

OR

2. Discuss the different types of derivatives.

UNIT-II

3. Explain the role of financial derivatives in risk management.

OR

4. "There are fundamental linkages between spot and derivative markets". Describe.

UNIT-III

5. "Future contracts are improvised forward contracts". Elaborate.

OR

6. Outline the structure of forward and future markets in India.

UNIT-IV

7. Using the Black Sholes model and the principle of put-call parity, obtain the values of call and put option from the following data:

Price of the share: Rs.124

Exercise price:Rs.130

Time to maturity: 4 months

Risk free rate of return: 12% per annum

Standard deviation of the distribution of the continuously compounded rate of return of the stock: 0.5

Also state whether each of the options is in-the-money or out-of-the-money, and decompose the values of each one into intrinsic value and time value.

OR

8. Answer the following:
a. Distinguish between Options and Futures.
b. How does Future contract differ from forward contract?

UNIT-V

9. What are swaps? Describe the evolution of Swap market.

OR

10. Green Way Corporation, has not tapped the Swiss franc public debt market because of concern about a likely appreciation of that currency and only wishes to be a floating-rate dollar borrower, which it can be at LIBOR+3/8%.

Sky Way Corporation, has a strong preference for fixed-rate Swiss franc debt, but it must pay $\frac{1}{4}$ of 1% more than the $4\frac{1}{4}$ % coupon that Green Way Corporation notes would carry. Sky Way Corporation however, can obtain Eurodollars at LIBOR +1%.

What is the range of possible cost saving to Square from engaging in a currency swap with circle?
