

Hall Ticket Number :

**R-14**

**Code: 4GA51**

III B.Tech. I Semester Supplementary Examinations October 2020

**Managerial Economics and Financial Analysis**

( Common to CE, ME & ECE )

Max. Marks: 70

Time: 3 Hours

Answer all five units by choosing one question from each unit ( 5 x 14 = 70 Marks )

\*\*\*\*\*

**UNIT-I**

1. Define managerial economics? Explain nature and scope. 14M
- OR**
2. What is demand? State and explain law of demand. Are there any exceptions to the law? 14M

**UNIT-II**

3. Define cost. Explain the difference types of cost concepts used in the process of cost analysis. 14M
- OR**
4. State the break even analysis? Explain objectives, importance's and show the graphical representation of BEP. 14M

**UNIT-III**

5. Evaluate sole trader form of organization 14M
- OR**
6. Despite the features, advantages and disadvantages of partnership business. 14M

**UNIT-IV**

7. Define capital? Explain significance, need and types of capital. 14M
- OR**
8. What is working capital? Explain the factors governing working capital requirements? 14M

**UNIT-V**

9. Prepare journal entries and ledger accounts from the following 14M
- Jan 1 started business with cash Rs 10000
- Jan 3 deposit into bank Rs 15000
- Jan 10 purchased machinery Rs34000 from jawahar.
- Jan 16 sold goods for cash Rs 52000
- Jan 20 received cash from business Rs 12000

**OR**

10. Define ratio analysis? Explain advantages and disadvantage ratio analysis. 14M

\*\*\*