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R-17

Code: 7P1A12

M.B.A. I Semester Regular & Supplementary Examinations January 2019

Business & Legal Environment

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Explain the role played by the public sector undertakings in the industrial development of the country. 12M

OR

2. "While trade liberalization measures have gained significant momentum over the recent years, there is also need for maintaining balance between the interests of consumers and domestic producers." Explain the statement. 12M

UNIT-II

3. a) Analyze the objectives of monetary policy. 6M
b) Distinguish between Budgetary Deficit and Fiscal Deficit. 6M

OR

4. a) What is meant by "reserve requirements" by banks? 6M
b) Elaborate your understanding on Goods & Services Tax (GST) focusing on its nature, importance and future benefits, if any. 6M

UNIT-III

5. a) Explain the key elements of a binding contract 6M
b) Discuss offer, invitation to offer & counter offer. What are the essentials of a valid offer? 6M

OR

6. a) Explain the difference between a void and a voidable contract. 6M
b) Explain consent & free consent. Explain the remedies available for breach of contracts. 6M

UNIT-IV

7. State and explain the company's registration procedure under Indian Company's Act 1956 12M

OR

8. a) On what factors are the companies classified into different types? Explain the classification under each factor. 6M
b) Explain the duties and liabilities of Director under the Companies Act 2012. 6M

UNIT-V

9. a) State the characteristics of Cyber Crime. 6M
b) Classify different types of Cyber Crimes with suitable examples for each. 6M

OR

10. Write short notes on 12M
(i) Patents, (ii) Copy rights and (ii) Trademarks

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Code: 7P1C16

M.B.A. I Semester Regular & Supplementary Examinations January 2019

Business Statistics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. "Statistics should not be used as blind man uses a lamp-post for support rather than the illumination." - Discuss

OR

2. Statistical methods include all those decision of analysis and synthesis by means of which statistics are systematically collected and used to explain or describe phenomena, either in their individual or related capacities" Elucidate the statement.

UNIT-II

3. "The statistician is sometimes looked upon an one whose acquaintance with figures is so very intimate that he can readily take liberties with them, abuse them, present them in false light and deceive the layman, in this view he is a little more than a common trickster performing ledger domain with numbers, his magical results to be ideally wondered at but not to be trusted" Count the number of letters in each word of the above quotations and make a frequency table of the discrete type showing the number of words with different number of letters.

OR

4. Draw a specimen table showing various parts of a table. Also explain General rules of tabulation.

UNIT-III

5. Calculate Mean, Median and Mode for the following distribution:

Income (Rs)	4000	4,500	5,800	5,060	6,600	5380
No. of Persons	24	26	16	20	6	30

OR

6. Following are the records of two players regarding their performance in cricket matches.

Scores of Player A	48	52	55	60	65	45	63	70
Scores of Player B	33	35	80	70	100	15	41	25

Which player is more consistent in his performance?

UNIT-IV

7. The following data relate to age of employees and the number of days they were reported sick in a month.

Age	30	32	35	40	48	50	52	55	57	61
Sick days	1	0	2	5	2	4	6	5	7	8

Find the correlation coefficient between Age and Sick days.

OR

8. In a partially destroyed laboratory record of an analysis of correlation data, the following results only are legible:

$$\text{Variance of } X = 9, \text{ Regression equations are } 8X - 10Y + 66 = 0$$

$$40X - 18Y = 214$$

Find on the basis of the above information

- (i) The mean values of X and Y
- (ii) Coefficient of correlation between X and Y and
- (iii) Standard deviation of Y

UNIT-V

9. Below are given the figures of production (in thousand quintals) of a sugar factory:

Year	2009	2010	2011	2012	2013	2014	2015
Production (in'000 qtls)	80	90	92	83	94	99	92

- (a) Fit a straight line trend to these figures
- (b) Plot these figures on a graph and show the trend line

OR

10. The sales of a company in lakhs of rupees for the years 2000 to 2006 are given below:

Year	2010	2011	2012	2013	2014	2015	2016
Sales	32	47	65	92	132	190	275

Find trend values by using exponential trend method and estimate the value for 2017

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Code: 7P1A15

M.B.A. I Semester Regular & Supplementary Examinations January 2019

Financial Accounting for Managers

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Briefly explain about the principles of Accounting.

OR

2. Describe the advantages and limitations of Double entry system of accounting.

UNIT-II

3. From the following trial balance prepare trading , profit & loss account and a balance sheet of Mr. Kumar for the year ending 31st March,2014

	Dr balance	Cr balance
Buildings	50,000	
Capital		90,000
Purchases & sales	10,000	30,000
Opening stock	9,000	
Debtors & Creditors	15,000	8,000
Commission paid	4,000	
Sales returns & purchase returns	2,000	500
Carriage inward	2,500	
Office salaries	8,000	
wages	1,500	
Postage	1,000	
Plant &Machinery	20,000	
Bills Receivable & Bills payable	9,000	4,000
Advertisement exp	2,000	
Cash in hand	3,500	
TOTAL	1,32,500	1,32,500

Adjustments

1. Closing stock Rs. 9,000
2. Depreciate buildings by 10% and plant & machinery by15%.

OR

4. Describe the uses and limitations of Trial balance.

UNIT-III

5. What is Depreciation? Briefly explain the methods of Depreciation.

OR

6. Stores ledger account of Kranthi and Co. shows the following particulars
2015

Jan-1-opening balance 500 units @ 4
 Jan-5- Received from vendors-200 units @ Rs 4.25
 Jan-12- Received from vendors-300 units @ Rs 4.25
 Jan-20- Received from vendors-100 units @ Rs 4
 Jan-25- Received from vendors-200 units @ Rs 4.50

2015

Jan-4-200 units, Jan-6-100 units, Jan-15-150 units, Jan-23-200 units, Jan-30-50 units
 Write out the stores ledger account under First in First Out method for the month of January, 2015.

UNIT-IV

7. Describe Vertical and Horizontal analysis.

OR

8. Describe various tools of financial analysis.

UNIT-V

9. Calculate the following

a) Current Ratio---2.8, Acid test ratio—1.5, Working capital—Rs. 162,000
 Find out i) Current Assets ii) Current liabilities and iii) Liquid Assets

b) Calculate Interest coverage ratio from the following

6% Debentures	200000
Equity share capital	430000
Profit before interest and tax	160000
10 % Loan from bank	400000
Tax payable	23000

OR

10. Describe various uses and limitations of Ratio analysis.

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M.B.A. I Semester Regular & Supplementary Examinations January 2019

Managerial Communication

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. How do you think barriers in Communication affect the process of Communication? What are the measures a manager may take to minimize the effects of barriers in a professional environment?

OR

2. What are the Principles of effective communication? How the process of communication help in effective communication?

UNIT-II

3. Explain the different channels of communication present in a formal set-up. Show how these channels work as nerve-centre for the positive development of the organization.

OR

4. Outline the significance of inter-personal communication in both personal and professional life of a Manager.

UNIT-III

5. What do you understand by Non-verbal communication? Identify the role of Body language in communication. Simplify how different body language cues help in the process of communication.

OR

6. Discuss the different facets of Cross cultural communication. Explain how Ethnocentrism can prove to be dangerous in a cross cultural environment.

UNIT-IV

7. Prioritize the different P's in a presentation. Classify the importance of the different P's in giving a perfect presentation.

OR

8. Discuss the different elements of speech that should be kept in a speech to make it effective. Justify the role of humor in a speech?

UNIT-V

9. You are the Operations Manager of an FMCG company. You have been finding problem with the logistics provider for many days. Write a grievance letter to the company handling your logistics citing loss. The letter should be written in fully-blocked format.

OR

10. Elaborate the terms with respect to a business organization:
 - i) Notices
 - ii) Letter of reference

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R-17

Code: 7P1A13

M.B.A. I Semester Regular & Supplementary Examinations January 2019

Managerial Economics

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Explain the nature and scope of managerial economics.

OR

2. What are the objectives of a firm? Explain the objectives according to traditional theory of the firm with suitable graphical illustrations.

UNIT-II

3. Define Demand. Discuss the various determinants of demand.

OR

4. What is elasticity of demand? Interpret the decisions of the manager when price elasticity of product A=0.01 and price elasticity of product B = 2 of his company.

UNIT-III

5. Illustrate the use of isoquant and iso-cost curve to a manager.

OR

6. Explain law of variable proportions. At which stage does a producer try to produce? Why?

UNIT-IV

7. "A monopolist is a price maker". Elucidate.

OR

8. Summarise the essence of profit theories.

UNIT-V

9. Discuss how the optimization techniques help a manager in decision making.

OR

10. Discuss about optimization function with multivariable in detail.

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R-17

Code: 7P1A11

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Management and Organization Behavior

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. What is management? Critically comment on functions of Management?

OR

2. Briefly explain the following:

- a) Managerial Skills
- b) Managerial Roles

UNIT-II

3. Discuss various levels of planning? Explain the process of Strategic Planning?

OR

4. What is delegation of authority? Explain the principles of delegation of authority?

UNIT-III

5. What are the changes in the attitudes? Explain the enabling measures of changing attitudes?

OR

6. What is span of management? Explain the factors those affect the span of management?

UNIT-IV

7. Why do the conflicts take place within a group? Suggest strategies to resolve them?

OR

8. What is leadership? Discuss about various theories of leadership?

UNIT-V

9. Define the term control? Discuss in detail the process of managerial control?

OR

10. Why do employees resist to change? Give a detailed account of resistance to change?

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Code: 7P1A14

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Business Ethics and Corporate Governance

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60 Marks)

UNIT-I

1. Define business ethics and explain its significance and objectives.

OR

2. Discuss Deontological theory and state its strengths and weaknesses.

UNIT-II

3. What are the common deceptive practices found in advertising all over the world?

OR

4. Discuss the ethical aspects to be followed in the selection of employees in the Organizations.

UNIT-III

5. Which are the principles found in finance ethics common with other aspects of Business?

OR

6. For what activities Information Technology is used in business companies which may be considered as ethical or unethical activities?

UNIT-IV

7. Explain the purpose, need and relevance of corporate governance to developing Countries with special reference to India.

OR

8. Discuss briefly the Agency theory relating to public corporations.

UNIT-V

9. Critically examine the role of institutional investors in promoting corporate governance.

OR

10. What is corporate social responsibility? Explain why there are conflicting perspectives on this subject?
