

Hall Ticket Number :

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R-15 / R14

Code: 5P1A11/4P1101

M.B.A. I Semester Regular & Supplementary Examinations January 2016

Principles of Management

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 14 = 70Marks)

UNIT-I

1. What is Management? Discuss the importance of Management in present day context.
- OR**
2. Explain the 14 principles of Administrative Management.

UNIT-II

3. Define Planning? Explain various components of planning
- OR**
4. What do you mean by Decision Making? Explain the phases of Decision Making process proposed by Simon.

UNIT-III

5. What is Delegation of Authority? State the barriers of Delegation.
- OR**
6. What do you mean by Organization? Explain the principles of Organization.

UNIT-IV

7. Explain the Concept, Importance and Principles of Direction.
- OR**
8. What do you mean by Supervision? State the essentials of effective Supervision.

UNIT-V

9. "Planning is looking ahead but Controlling is looking back". Explain.
- OR**
10. Briefly explain the traditional and modern techniques of Control.

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R-15 / R14

Code: 5P1A14/4P1104

M.B.A. I Semester Regular & Supplementary Examinations January 2016

Busines Environment

Max. Marks: 70

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 14 = 70Marks)

UNIT-I

1. Write a critical note on the Foreign Direct Investment with special reference to Indian industry. 12M

OR

2. What is socio cultural environment and explain how does it influence business? 12M

UNIT-II

3. Explain the objectives of Fiscal and Monetary policies. 12M

OR

4. Write a brief note on public revenue, public expenditure and public debt. 12M

UNIT-III

5. List out the causes of disequilibrium in balance of payments and also suggest corrective measures to overcome such disequilibrium. 12M

OR

6. Explain the role of EXIM Bank in promoting international trade and business. 12M

UNIT-IV

7. "Consumer is a King but surrounded by enemies." Explain this statement in the context of Indian consumer. 12M

OR

8. Discuss in detail the major provisions of Competition Act, 2002 12M

UNIT-V

9. WTO is a boon to the developed countries but bane to the developing countries like India. Discuss. 12M

OR

10. What do you mean by Anti-dumping? Also explain Anti-dumping investigation process with the help of a diagram. 12M

Code: 5P1A15*M.B.A. I Semester Regular & Supplementary Examinations January 2016***Financial Accounting for Managers**

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. a) Define Accounting.
- b) What are the branches of accounting?

OR

2. What are Generally Accepted Accounting Principles (GAAP)? Explain

UNIT-II

3. Briefly explain the accounting process

OR

4. From the following ledger balances of Rajendra, prepare the trial balance on 31/3/2015.

Capital	25,000
Salaries	6,000
Purchases	26,000
Sales	47,000
Trade Expenses	1,000
Wages	7,800
Freight	400
Office Expenses	500
Discount received	200
Commission	600
Bad debts	1,200
Debtors	30,000
Creditors	21,000
Furniture	3,000
Machinery	10,000
Insurance	400
Bills Payable	6,800
Bills Receivable	2,000
Opening Stocks	7,000 (01/04/2014)
Cash in Hand	500
Cash at Bank	3,600

UNIT-III

5. Prepare a Trading Account of Ravi for the year ending 31st March, 2014 from the following particulars:

Stock of goods on 1-4-2013	2,50,000
Stock of goods on 31-3-2014	4,75,000
Purchases-cash	3,70,000
Purchases-Credit	8,25,000
Sales-Cash	5,10,000
Sales-Credit	11,50,000
Returns to suppliers	25,000
Returns by customers	20,000
Wages	50,000

OR

6. From the following balances taken from the books of Ravi & Co. Prepare Trading and profit and loss account for year ending 30th march 2014 and Balance Sheet as on that date:

Capital	1,00,000
Drawings	18,000
Buildings	15,000
Furniture & Fittings	7,500
Motor van	25,000
Loan from bank @ 12% interest	15,000
Interest paid on loan from bank above	900
Sales	1,00,000
Purchases	75,000
Opening stock	25,000
Establishment expenses	15,000
Wages	2,000
Insurance	1,000
Commission received	4,500
Sundry debtors	28,100
Bank balance	20,000
Sundry creditors	10,000
Interest	3,000
The value of stock on 31 st march 2014	

UNIT-IV

7. Differentiate and distinguish between Tangible and intangible assets

OR

8. a) What is depreciation?
b) Explain the various methods of depreciation

UNIT-V

9. Briefly explain horizontal Analysis and Vertical Analysis of Company Financial Statements.

OR

10. Briefly explain solvency and profitability ratios

Code: 5P1A16*M.B.A. I Semester Regular Examinations January 2016***Business Statistics**

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. "Statistical methods are most dangerous tools in the hands of the inexpert". Elucidate.

OR

2. Discuss the application of statistics in the field of economics, trade and commerce.

UNIT-II

3. a) What are the basic principles of a good classification?
b) What are the chief functions of tabulation? What precautions would you take in tabulating statistical data?

OR

4. Represent the following data regarding monthly expenditure of two families by a suitable diagram:-

Item expenditure	Family A (Income Rs.500)	Family B (Income Rs.800)
1.Food	200	250
2.Clothing	100	200
3.House Rent	80	100
4.Fuel and Light	40	50
5. Miscellaneous	80	200

UNIT-III

5. Calculate the Median and Mode of the following.

Annual sales Rs.'000	Less than 10	Less than 20	Less than 30	Less than 40	Less than 50	Less than 60
Frequency	4	20	35	55	62	67

OR

6. For a certain frequency table which has only been partly reproduced here, the Mean was found to be 1.46.

Number of accidents	Frequency (No. of days)
0	46
1	?
2	?
3	25
4	10
5	5
Total	200

Calculate the missing frequencies?

UNIT-IV

7. Explain clearly the scatter diagram method of measuring correlation. Do you think it is a perfect method?

OR

8. Obtain the two regression equation for the data provided.

Sales	:	91	97	108	121	67	124	51	73	111	57
Purchase	:	71	75	69	97	70	91	39	61	80	47

UNIT-V

9. Fit a trend line to the following data by the Least Square Method.

Year	:	1975	1977	1979	1981	1983
Production (in'000 tons)	:	18	21	23	27	16

Estimate the production in 1980 and 1985.

OR

10. Discuss briefly the importance of time series analysis in business and economics. What are the components of a time series? Give an example of each component.

Code: 5P1A13/4P1103*M.B.A. I Semester Regular & Supplementary Examinations January 2016***Managerial Economics**

Max. Marks: 60

Time: 3 Hours

Answer *all five* units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. Define Managerial Economics and discuss its nature and scope 12M

OR

2. What do you mean by profit maximization? How is it different from Wealth maximization? 12M

UNIT-II

3. Discuss and point out role of price elasticity in business decisions With examples. 12M

OR

4. Define demand forecasting. Explain its methods. 12M

UNIT-III

5. Elucidate production Function and isoquants. 12M

OR

6. Discuss Internal and External Economies of Large scale. 12M

UNIT-IV

7. Explain the Features and Structure of Perfect competitive Market 12M

OR

8. Explain Equilibrium Price and output determination under monopolistic Competition 12M

UNIT-V

9. Explain unconstrained optimization in detail. 12M

OR

10. Discuss optimization of a Multivariate profit function. 12M

Hall Ticket Number :

R-15

Code: 5P1A12

M.B.A. I Semester Regular & Supplementary Examinations January 2016

Organizational Behaviour

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. "Organisational Behaviour represents interaction among individuals, groups and organisation". Explain this statement. 12M

OR

2. Explain different approaches to the study of Organizational Behaviour. 12M

UNIT-II

3. Describe various theories of Personality 12M

OR

4. Explain the features of attitudes? How is an attitude formed? 12M

UNIT-III

5. What is the concept of motivation? How does it affect behavior? What happens when a person is not able to satisfy his needs? 12M

OR

6. Explain Herzberg's two factor theory 12M

UNIT-IV

7. Define the term Group and Group Dynamics. Explain the different types of groups. 12M

OR

8. What are the characteristics of affective and high performance teams? Suggest ways and means to make the teams effective and high performance teams. 12M

UNIT-V

9. Explain the concept of Organisational conflict? Are organizational conflicts always dysfunctional? Explain. 12M

OR

10. Discuss some conflict resolution techniques. What are strengths and weaknesses of each? 12M

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R-15

Code: 5P1A17

M.B.A. I Semester Regular Examinations January 2016

Managerial Communications

Max. Marks: 60

Time: 3 Hours

Answer all five units by choosing one question from each unit (5 x 12 = 60Marks)

UNIT-I

1. Define communication. Also, explain the significance of managerial communication for smooth functioning of an organization. 12M

OR

2. What are the different principles of effective communication? Discuss. 12M

UNIT-II

3. What are the advantages and disadvantages of informal communication? 12M

OR

4. How transactional analyses help in understanding the interpersonal relationships in the organization? Explain. 12M

UNIT-III

5. What do you mean by non-verbal communication? What are its characteristics? Explain. 12M

OR

6. What are the essentials of good listening? Discuss. 12M

UNIT-IV

7. What are the principles to be considered for effective speech? Discuss. 12M

OR

8. What are the prerequisites for technical and non-technical presentations? Explain. 12M

UNIT-V

9. What are the different parts of a business letter? Explain them in brief. 12M

OR

10. Write a letter to a customer, asking him for the collection of Rs.50, 000, which is due to the settlement of the account. 12M
